



VARIETY CLUBS

OF AMERICA

1941



VARIETY CLUB

VARIETY CLUB

VARIETY CLUB

ATLANTA CITY VARIETY CLUB CONVENTION

MAY 15-16-17 1941

GREATEST SHOW ON EARTH

BUFFALO
TENT 7

OMAHA
TENT 16

DAYTON
TENT 18

MEMPHIS
TENT 2

DALLAS
TENT 17

CINCINNATI
TENT 3

MINNEAPOLIS
TENT 12

PHILADELPHIA
TENT 13

CLEVELAND

WASHINGTON

NEW YORK

Souvenir Program

Charles E. Lewis	Advertising Manager
Jay Emanuel	Publisher
Herbert M. Miller	Managing Editor
Paul Greenhalgh	Layout and Design
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Irene Sinnott	Assistant Business Manager

Physicians To Convention

Joseph Ritter, M.D.
Herman Klein, M.D.

Convention Twenty-Four Sheets

Courtesy of Globe Poster Company

Our thanks to the entire Motion Picture
Trade Press for their kind cooperation.

VARIETY CLUBS OF AMERICA

Souvenir Program

7th ANNUAL CONVENTION

Atlantic City, N. J. . . . May 15, 16, 17, 1941



The CREED of VARIETY

*Good fellowship means when accounting
Man's worth when his busy Life ends,
Not by dollars and cents do we judge him
But by number and worth of his friends.
"Variety" claims you as brother,
Be loyal through thick and through thin,
Then on lists of Life's lasting Friendships
Be sure to count each member in.*

The Star-Spangled Banner

By FRANCIS SCOTT KEY

Oh, say, can you see, by the dawn's early light
What so proudly we hailed at the twilight's last gleaming,
Whose broad stripes and bright stars, through the perilous night
O'er the ramparts we watch'd were so gallantly streaming!
And the rocket's red glare, the bombs bursting in air,
Gave proof through the night that our flag was still there.
Oh, say, does that Star-Spangled Banner yet wave
O'er the land of the free and the home of the brave!

On the shore, dimly seen through the mists of the deep,
Where the foe's haughty host in dread silence reposes,
What is that which the breeze, o'er the towering steep,
As it fitfully blows, now conceals, now discloses?
Now it catches the gleam of the morning's first beam
In full glory reflected now shines on the stream:
'Tis the Star-Spangled Banner! O Long may it wave,
O'er the land of the free and the home of the brave!

THE WHITE HOUSE
WASHINGTON

April 1, 1941

Dear Chief Barker:

Among the multiple good works which the Variety Clubs of America do to lighten the burdens of the sorrowful, their constant efforts in behalf of underprivileged children are outstanding.

Countless young lives have been brightened and sunshine and laughter have dispelled gloom and sorrow wherever the loyal cohorts of your organization have carried on their activities.

I trust this noble work in behalf of American childhood will be given new impetus as a result of your forthcoming national convention. My hearty good wishes to all who gather with you.

Very sincerely yours,

A handwritten signature in blue ink, reading "Franklin D. Roosevelt". The signature is written in a cursive, flowing style with a large, prominent "F" and "R".

Mr. John H. Harris,
National Chief Barker,
Variety Clubs of America,
William Penn Hotel,
Pittsburgh, Pennsylvania.

THE GOVERNOR



STATE OF NEW JERSEY
EXECUTIVE DEPARTMENT

May 16,
1941.

My dear Mr. Harris:

I am happy to extend a cordial welcome to the members of the Variety Clubs of America on the occasion of their Seventh Annual Convention now being held in Atlantic City.

Here, in one of America's greatest playgrounds, you will find unparalleled opportunity for enjoyment and relaxation.

New Jersey has long been pre-eminent as the ideal State for a vacation or convention, because of its unusual gifts of nature--whether your preference is for seashore, mountains, lakes or countryside, you will find them all within a few hours of each other in New Jersey.

I feel confident that you will benefit greatly by attending this convention. The State of New Jersey is most happy to act as host to so splendid an organization.

Sincerely yours,

Charles Edison
Governor.

Mr. John Harris, President
Variety Clubs of America



THE MAYOR



CITY OF ATLANTIC CITY
NEW JERSEY
EXECUTIVE DEPARTMENT

THOMAS D. TAGGART, JR.
MAYOR

March 10, 1941.

To the Delegates and Members,
The Variety Clubs of America,
Assembled in convention,
Atlantic City, New Jersey.

My dear Friends:

As Mayor of the City of Atlantic City,
and on behalf of my fellow Commissioners, I am
happy to extend to The Variety Clubs of America,
the greetings of the citizens of our community
during your Seventh Annual Convention which will
be held in Atlantic City May 15-16-17th.

Our Convention Hall, the largest in the
world; our unparalleled Boardwalk and beachfront;
restaurants, piers, theatres and other entertainment;
unsurpassed hotel accommodations to meet requirement
of all; splendid railroad and other transportation
facilities; worshiping places of all denominations -
all tend to attract to our shores, visitors from all
parts of the world.

It is our hope that your Seventh Annual
Convention will be marked with memorable achievements
and individually or collectively, you will return
often to Atlantic City, where a warm welcome awaits
you at all times.

Sincerely,

Thomas D. Taggart, Jr.
MAYOR

TDT:MS



UNITED ARTISTS AND
ITS 12,000 PARTNERS DO AN
ENTERTAINMENT JOB!

*Making great
pictures is only
half the job.
United Artists'
famous
producers look
after that
with money
attractions!*

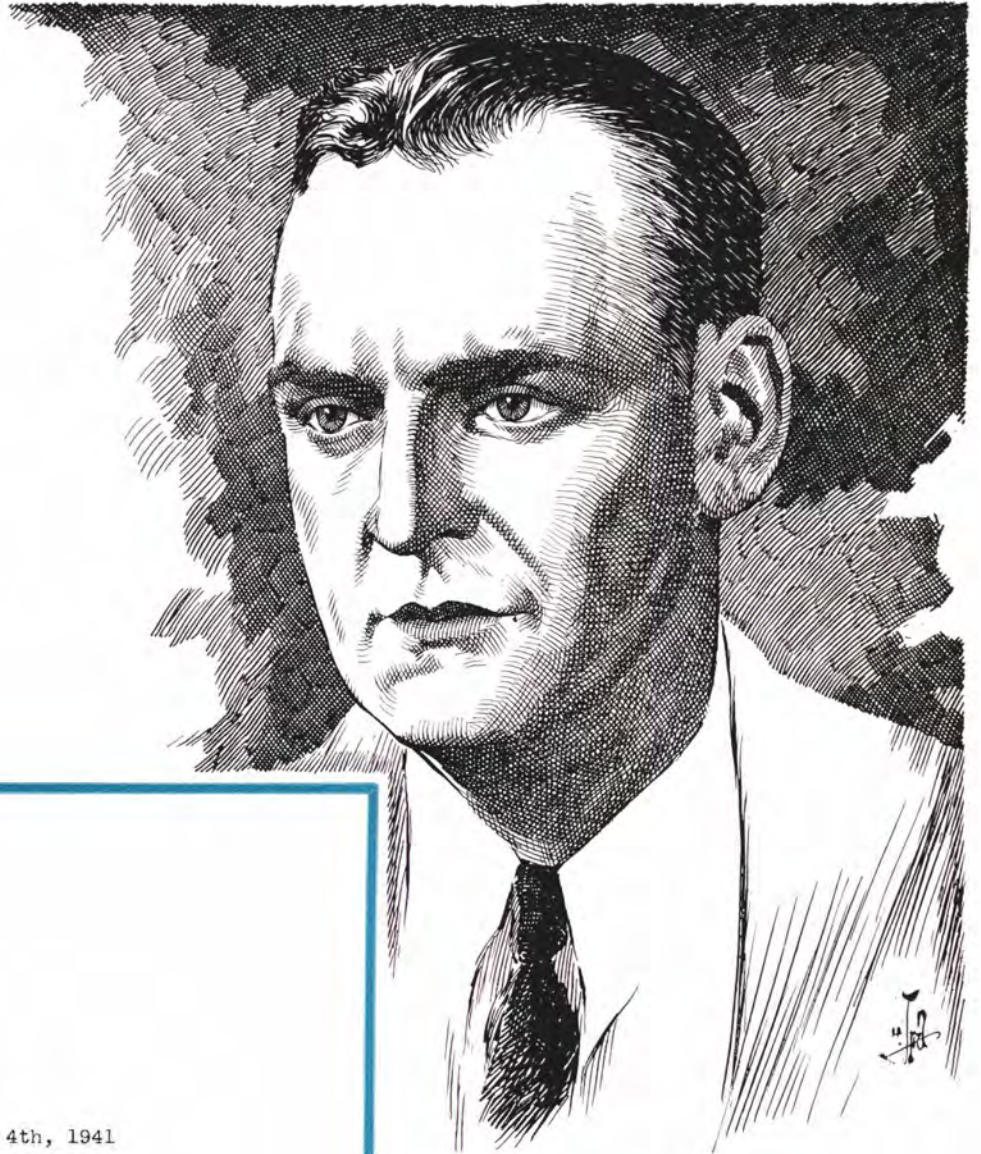
*Selling great
pictures
aggressively
is the trust
ably fulfilled
by 12,000
happy showmen
who play
United Artists!*



Firmer than ever in 1941-42 ... the 22
year old friendship between U. A. and
every man who owns or operates a theatre!

David O. Selznick • Charles Chaplin • Alexander Korda • Walter Wanger • Edward Small • Arnold Pressburger • William Sekely
Sol Lesser • Ernst Lubitsch • David L. Loew • Albert Lewin • James Roosevelt • Hal Roach

BIG-TOP BOSS



<JOHN HENRY HARRIS>

April 4th, 1941

TO: MEMBERS OF VARIETY CLUBS OF AMERICA

Thanks for summer camps; for hospitals; for milk funds; for movie shows in institutions; for iron lungs; premature birth stations; for seeing-eyes; for eye and dental equipment; for x-ray machines; for shows in Veteran's Hospitals; for shows in Penitentiaries; for complete hydrotherapy equipments, wading and swimming pools; for food, shoes and clothing for thousands; for tuition gifts; for providing medical care; for splints and casts; for contributions to other organizations regardless of race, creed or color; for ambulances; milk banks; and for blood banks.

For bringing sunshine to more than a half million kiddies where there was no sunshine before.

I congratulate and thank you on this our Seventh Anniversary. You have received the highest of pay.....satisfaction of doing a job for those who can't help themselves. Believe me.....I AM PROUD.

Fraternally yours,

John H. Harris
John H. Harris -

JHH:GW



Greetings!

•

The Editors of



CHIEF HOST



CALLING ALL BARKERS:

*B*roadcasting as Chief Barker of Philadelphia Tent 13, it is with pleasure that I tender you the good wishes of every member in the Quaker City. May your visit to Atlantic City and Philadelphia (where I know many of you have found your way) help you take back with you memories of eastern hospitality that will bring you here in years to come.

Tent 13 is proud of its record, and is happy that it has been able to play such an important part in the 1941 Convention of the National Variety Clubs of America.

Tent 13 is proud, too, of the other Tents in this great country of ours which have made such a wonderful record in charities. Variety Club is more than a local body. It is part of a national helping hand which, in the short time in which it has been extending its aid to the needy, has assumed for itself a position in the national sphere which makes possible such a meeting as you have been attending.

Tent 13 is happy to be able to do its part, and it believes that more and more Tents will dot the country until every large city of the United States will be able to be proud, also, of its contribution to the national welfare.

So then, on behalf of the members in the Quaker City, where history shows that tolerance and charity have been part of our daily life for many, many years, I extend to you our sincere good wishes. May you return again and again—and when you do, make our Tent your Tent.

DR. LEON LEVY
Chief Barker
Tent 13, Philadelphia



CONGRATULATIONS . .

Variety Clubs of America



*. . . on the splendid,
worthwhile work
you are doing!*

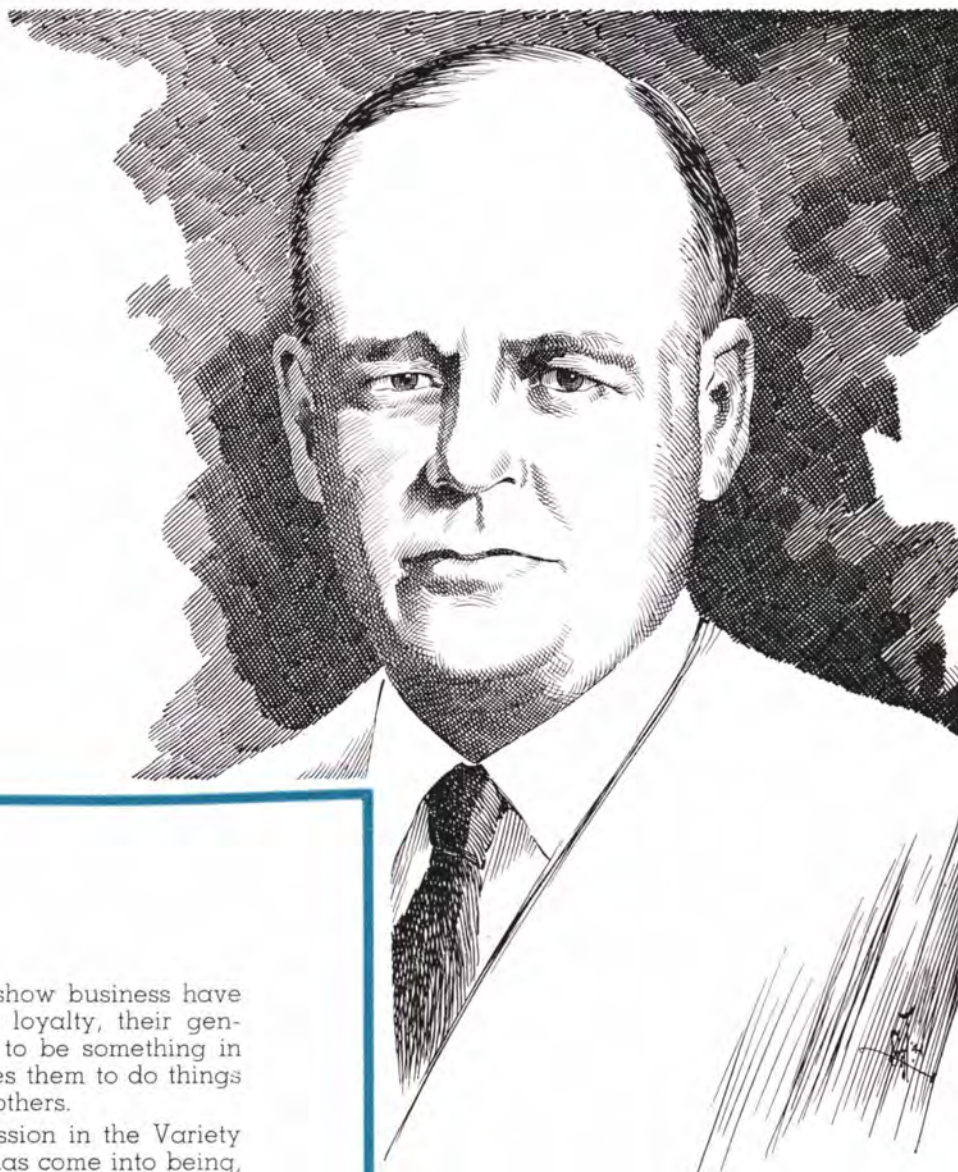
HEYWOOD-WAKEFIELD CO.

(Established 1826)

THEATRE SEATING DIVISION

Creators of the "CAMEO" and other
outstanding Theatre Chair designs

CHIEF MAILMAN



*T*he people of show business have always distinguished themselves by their loyalty, their generosity and their sacrifices. There seems to be something in the very nature of the business that inspires them to do things for others — not only each other but all others.

This spirit has found organized expression in the Variety Club movement. A great national group has come into being, spontaneously it would seem, to implement in an effective way and under an ambitious program those qualities of generosity and helpfulness which have characterized showmen since the dawn of the business.

Typical of the people of the business and, typical, too, of their impulsive generosity, is the fact that it was a single, modest, unselfish act that germinated a nation-wide, charitable program. A seed of charity planted in a garden of good fellowship grew into a field of good deeds.

The splendid things that Variety has accomplished have contributed greatly to the public esteem in which the institution of the theatre is held and have helped it win recognition as a constructive force in community and national life.

Our nation faces days of uncertainties, days of trials, days when it's people will be called upon to make sacrifices — perhaps great sacrifices.

The responsibility of the men and women of the amusement business will be ever and ever greater as the world and national conditions grow graver. The fortitude of our people will face severe tests, and the theatre can exert a vital influence on public morale.

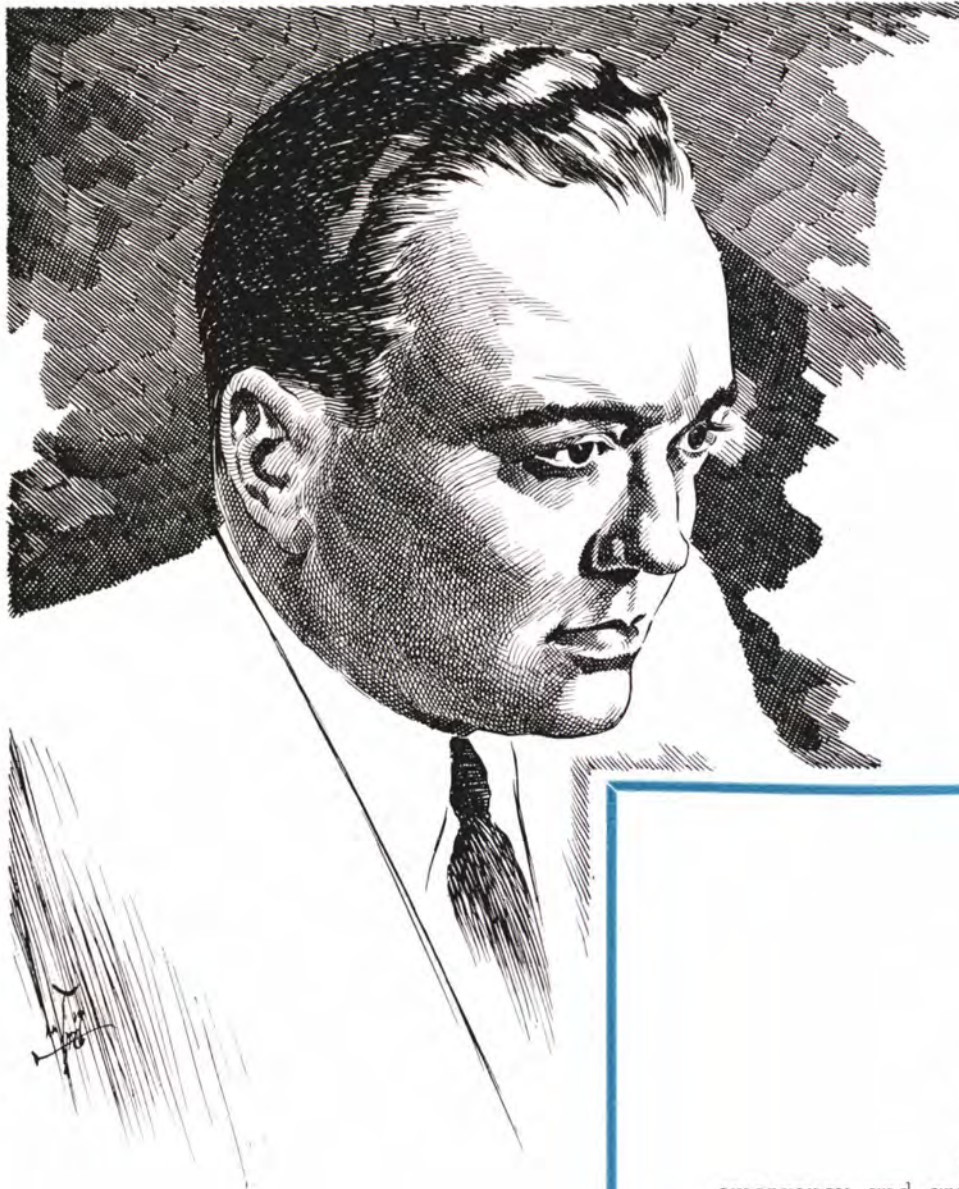
In the men of the Variety movement I have great faith. That spirit which has built a magnificent charity upon one unsung generous impulse, that spirit which has translated jolly good fellowship into an effective force for helping the unfortunate, can be depended upon for leadership in these days and months of trial to come.

To the Variety Clubs of America, as an associate in the American amusement institution, I send my greetings and congratulations on their good works and fine record of achievement.

Postmaster General FRANK C. WALKER

*What are
you doing
tonight*





CHIEF G-MAN

Though we are in the midst of an emergency and are bending every effort to strengthen our internal defenses, we must not forget the needs of those who because of unfortunate circumstances cannot care for themselves. This is particularly applicable to the children of our Nation who must be given strong bodies and proper training if they are to fill the ranks and carry forward our democratic principles in the future.

During the past fourteen years the Variety Clubs of America have accomplished significant results along humanitarian lines and have brought health and happiness to literally thousands of our boys and girls. Such a program is most commendable. It is both humane and patriotic. I do hope that this activity of the Variety Clubs will continue to be so successful, and even more so, in the years ahead.

JOHN EDGAR HOOVER,
Director,
Federal Bureau of Investigation,
United States Department of Justice.



LAWYER AUTHOR SPEAKER



A CREED FOR VARIETY

VARIETY—ideals are like stars. You can't touch them but you choose them as your guide and follow them to your destiny.

VARIETY—we are equal by becoming brothers, and not brothers by being equal.

VARIETY—there is something greater than the charter of your rights. It is the character of your duties.

VARIETY—imagination was given to you to compensate for what you are not; and a sense of humor to console you for what you are.

VARIETY—we are all linked together, and none can help or injure another without doing as much to himself.

VARIETY—it is nobler to make something of oneself than for oneself.

VARIETY—belonging to the group who do things instead of those who get the credit. There is less competition in the first group.

VARIETY—the distinction between charity and justice: if there are twelve men and six pairs of boots, justice gives one boot to each. Charity gives a pair of boots to six men and bids them to carry the other six upon their backs.

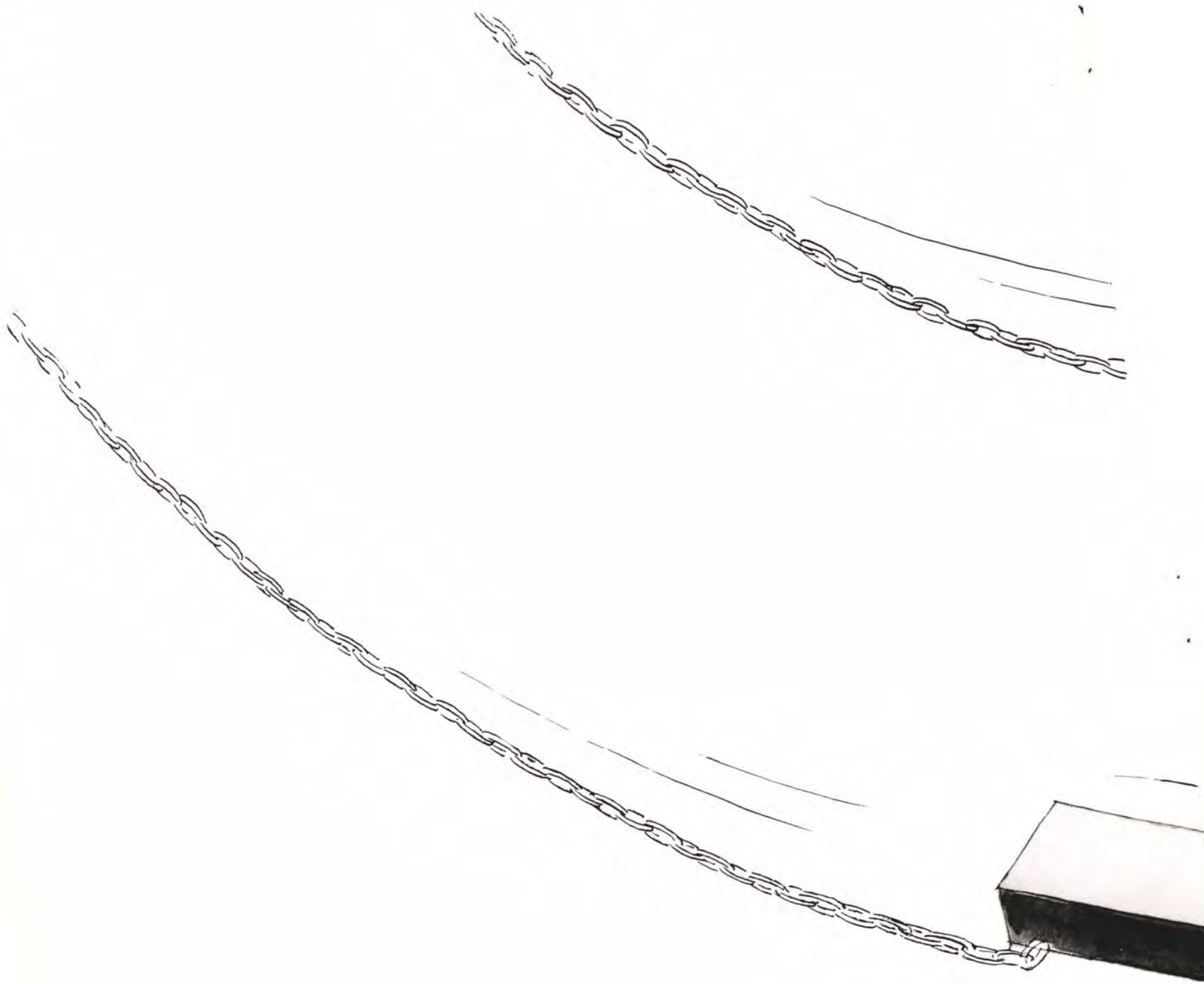
VARIETY—a release from "business is business", and the recollection that in fellowship you work for yourself as included in humanity—instead of separate from humanity.

VARIETY—one man with courage and kindness is a majority.

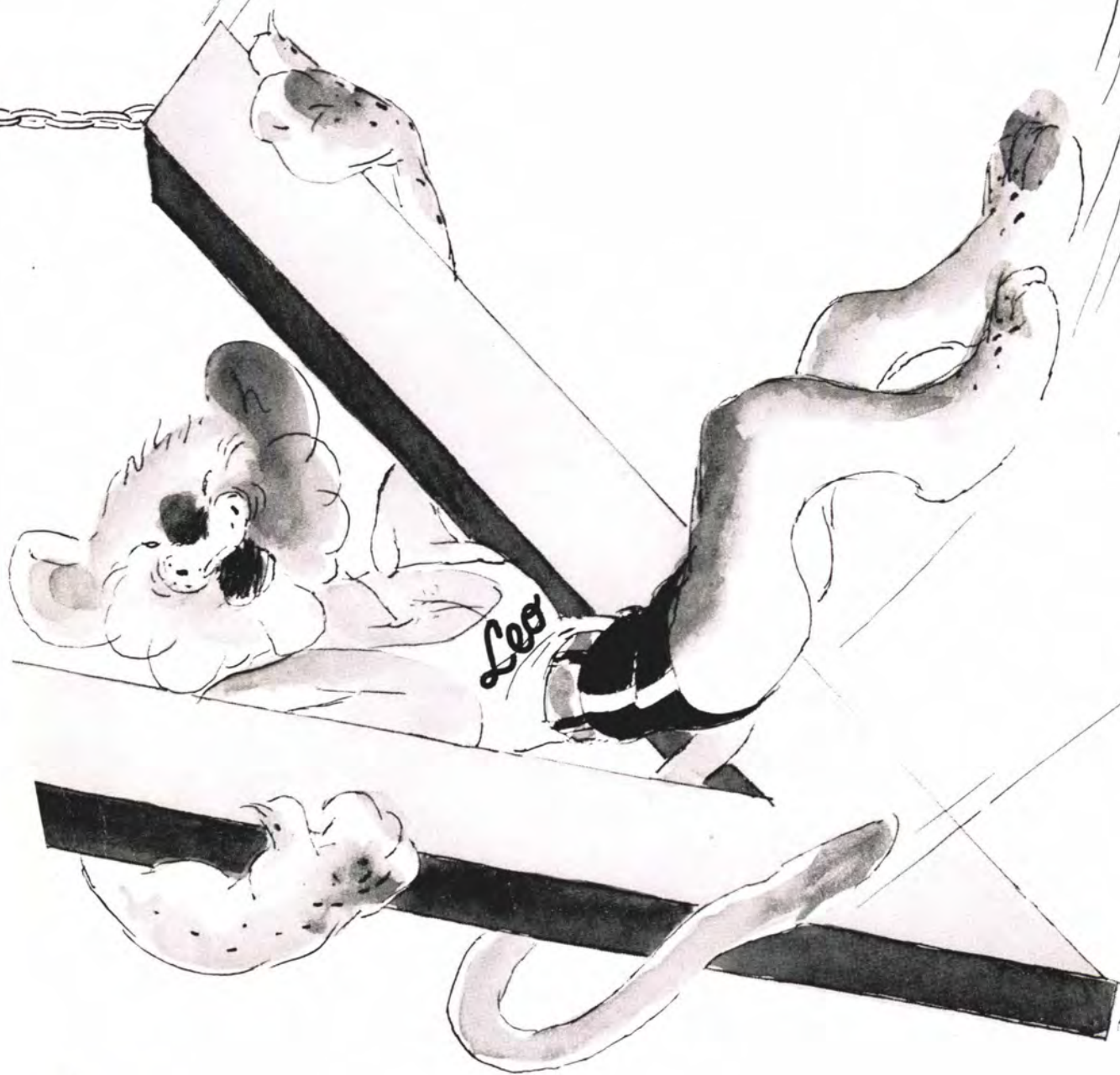
VARIETY—If you think you can be prosperous and happy while others are in distress, try smiling with one side of your face while scowling with the other.

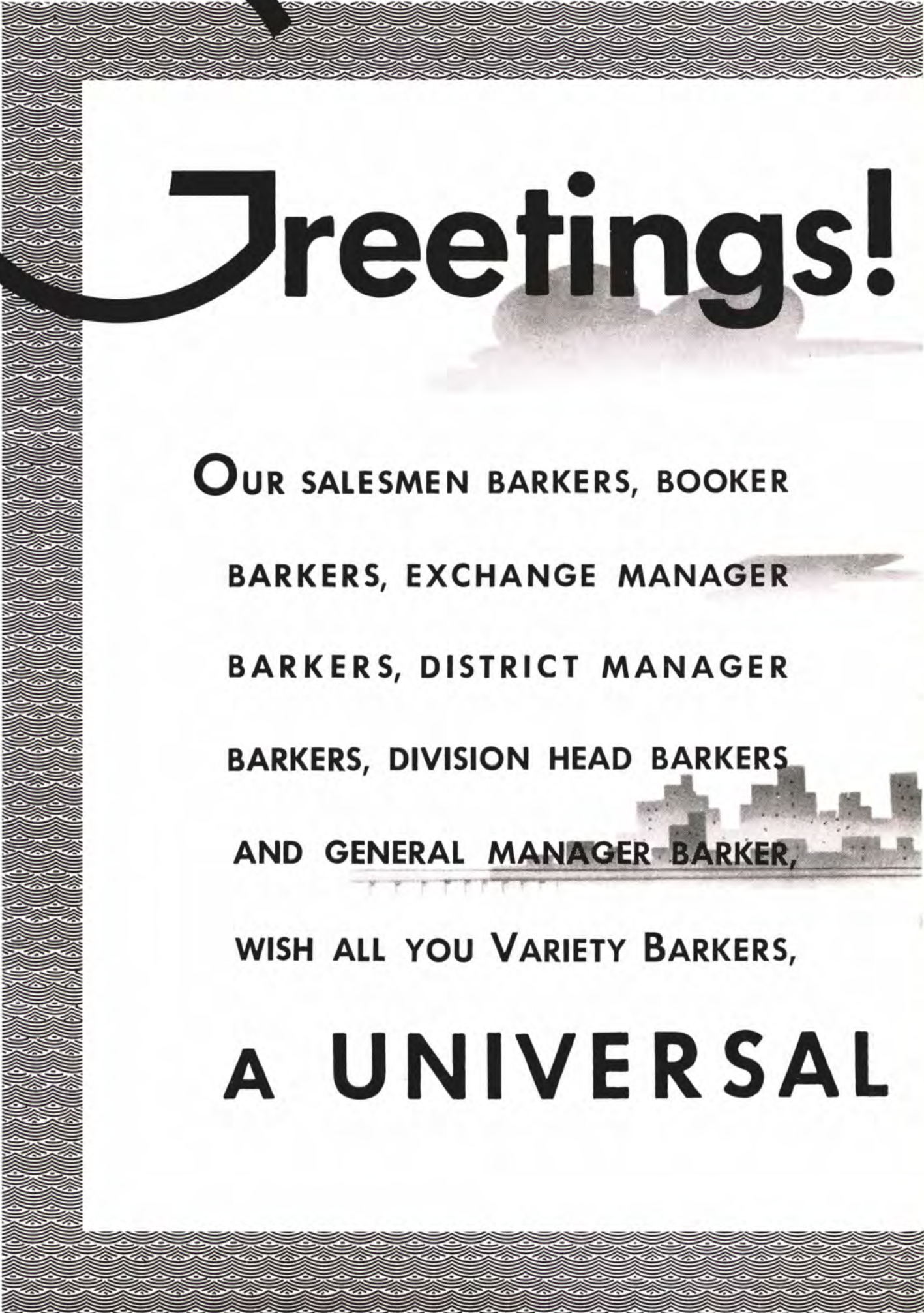
By LOUIS NIZER





"Friendly"





Greetings!

OUR SALESMEN BARKERS, BOOKER

BARKERS, EXCHANGE MANAGER

BARKERS, DISTRICT MANAGER

BARKERS, DIVISION HEAD BARKERS

AND GENERAL MANAGER BARKER,

WISH ALL YOU VARIETY BARKERS,

A UNIVERSAL



GOOD TIME!



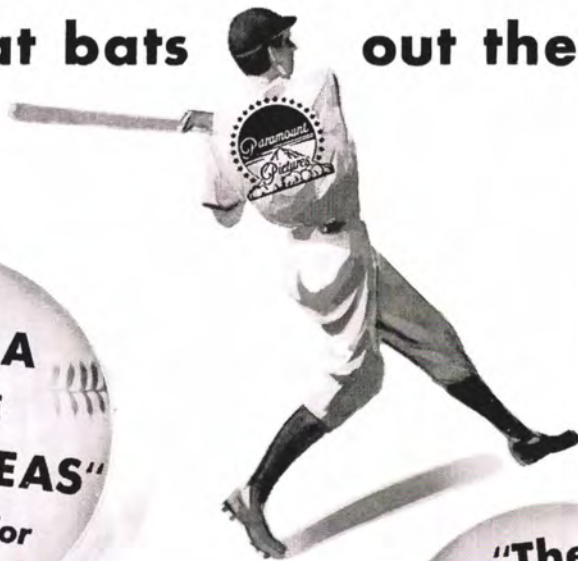


**WE'RE STANDING UP
TO CHEER THE
VARIETY CLUBS
OF AMERICA'S
LUCKY 7TH**



Congratulations

to Variety Clubs of America on
their Seventh National Convention
from Paramount – the company
that bats out the big ones!



"ALOMA
OF THE
SOUTH SEAS"
in Technicolor

"ROAD TO
ZANZIBAR"

"I
WANTED
WINGS"

"The
SHEPHERD
of the HILLS"
in Technicolor

"ONE
NIGHT IN
LISBON"

"CAUGHT
IN THE
DRAFT"

"KISS
THE BOYS
GOODBYE"



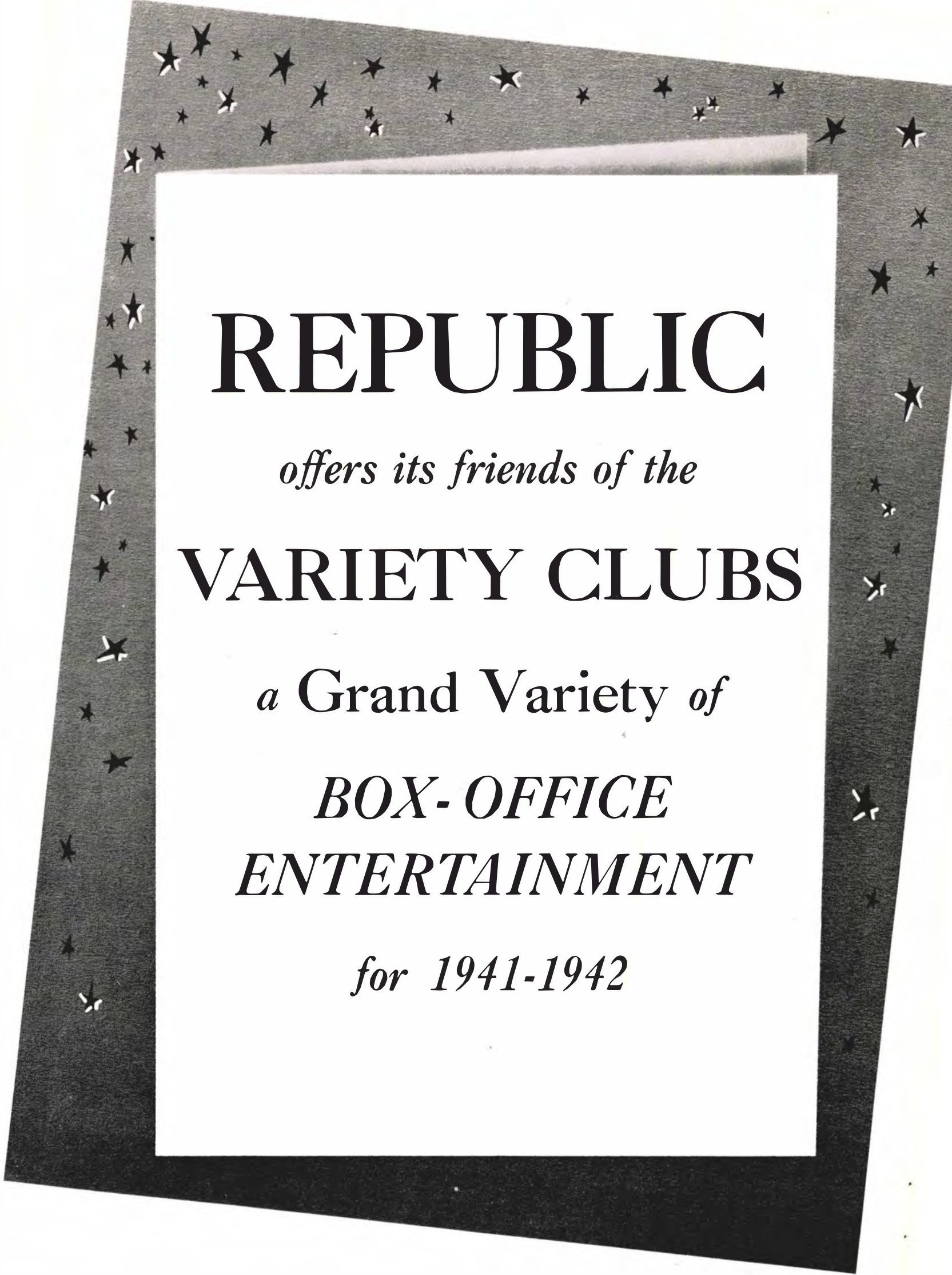


“DEEDS ARE
BETTER THINGS
THAN WORDS ARE,
ACTIONS MIGHTIER
THAN BOASTINGS”

— *Longfellow*

This, Warner Bros.
believe, aptly defines
the good that is done
by the Variety Club, and
the manner in which
it is accomplished

20



REPUBLIC

offers its friends of the

VARIETY CLUBS

a Grand Variety of

BOX-OFFICE

ENTERTAINMENT

for 1941-1942

REPUBLIC'S

1941-1942

PROGRAM

will include

o

32 FEATURES

30 WESTERNS

4 SERIALS

12 MEET THE STARS SHORTS





playing time!

COLUMBIA GIVES YOU IN THIS

IRENE DUNNE and CARY GRANT

in George Stevens'

"PENNY SERENADE"

with BEULAH BONDI • EDGAR BUCHANAN • ANN DORAN

**APRIL
24**

"UNDER AGE"

with

NAN GREY • ALAN BAXTER

MARY ANDERSON • TOM NEAL • LEONA MARICLE

**APRIL
26**

"THE BIG BOSS"

with

OTTO KRUGER • GLORIA DICKSON

JOHN LITEL • DON BEDDOE

**APRIL
28**

George BRENT and Martha SCOTT

in **"THEY DARE NOT LOVE"**

with PAUL LUKAS • Roman Bohnen • Kay Linaker

Directed by JAMES WHALE

**APRIL
30**

Jane WITHERS and Jackie COOPER

in **"HER FIRST BEAU"**

with Edith Fellows • Josephine Hutchinson • William Tracy

Martha O'Driscoll • Edgar Buchanan

Directed by THEODORE REED

**MAY
8**

"SHE KNEW ALL THE ANSWERS"

starring

Joan BENNETT and Franchot TONE

with JOHN HUBBARD • EVE ARDEN • WILLIAM TRACY

Based upon a Cosmopolitan Magazine story

Directed by RICHARD WALLACE • *Produced by* CHARLES R. ROGERS

**MAY
15**



CALENDAR 12 RED-LETTER DATES

"NAVAL ACADEMY"

with
FREDDIE BARTHOLOMEW • JIMMY LYDON • BILLY COOK

**MAY
22**

"ADVENTURE IN WASHINGTON"

starring
Herbert MARSHALL and Virginia BRUCE
featuring the new young star **GENE REYNOLDS**
Produced by CHARLES R. ROGERS • Directed by ALFRED E. GREEN

**MAY
30**

"TIME OUT FOR RHYTHM"

with
Rudy Vallee • Ann Miller • Rosemary Lane • Glen Gray & his Casa Loma Orchestra
Six Hits & a Miss • Brenda & Cobina • Joan Merrill • Allen Jenkins • The 3 Stooges
Directed by Sidney Salkow

**JUNE
12**

"THE RICHEST MAN IN TOWN"

with
Frank Craven • Edgar Buchanan • Eileen O'Hearn • Roger Pryor

**JUNE
26**

"SWEETHEART OF THE CAMPUS"

with
RUBY KEELER • HARRIET HILLIARD • GORDON OLIVER and
OZZIE NELSON and his Band

**JULY
3**

"I WAS A PRISONER ON DEVIL'S ISLAND"

with
SALLY EILERS • DONALD WOODS • EDWARD CIANNELLI

**JULY
10**

It's A Pleasure
and

an honor to be in Atlantic City
with you Barkers of Variety
Clubs of America.

We know that your starched
bosom and your checked vest
covers a heart of pure gold.

May the "heart of show busi-
ness" never stop beating.

NATIONAL *Screen* SERVICE • ADVERTISING ACCESSORIES, inc.
NATIONAL *Screen* ACCESSORIES



THE PRIZE BABY OF THE INDUSTRY



© WALT DISNEY PRODUCTIONS

4

GREAT FEATURE-LENGTH

WALT DISNEY

PRODUCTIONS

plus **18**

SINGLE-REEL
FEATURETTES

In Technicolor

All to be
Distributed by RKO Radio in 1941

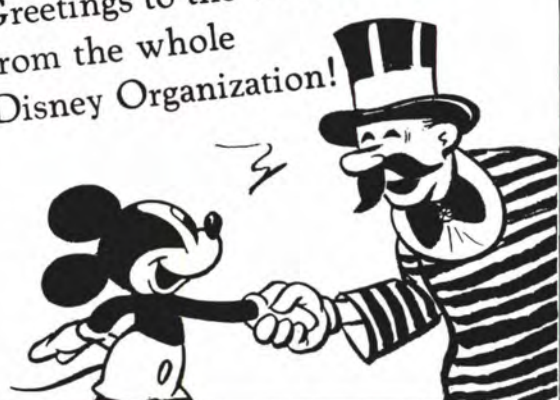
"FANTASIA"
Now Road Showing

"The"
**RELUCTANT
DRAGON**
June 6th Release

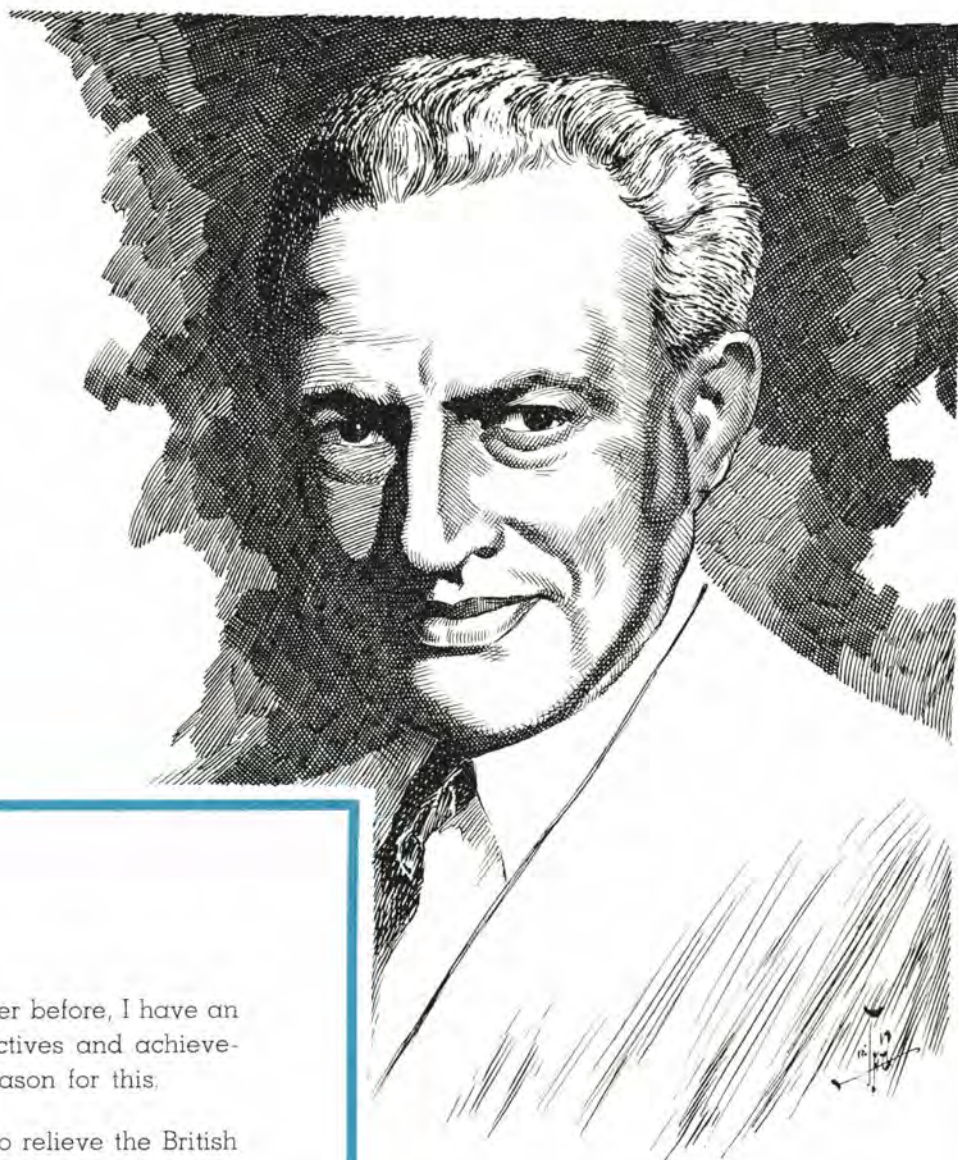
"DUMBO"
Disney's Circus of Fun

"BAMBI"
Road Show

Greetings to the Variety Club—
from the whole
Disney Organization!



TEXAS BOB



Today, more than ever before, I have an unusually high sense of pride in the objectives and achievements of our Variety Clubs. There is a reason for this.

Today on every side we have drives to relieve the British—campaigns to help the Greeks—the French—the Jews, and in fact, our desks are piled high each morning with their appeals.

Now . . . all these drives are fine things and we are all sympathetic to their aims. In fact, most all of us have worked zealously and given generously to these causes.

But I am proud because we have not lost sight of Variety's original plan and program. We have not been diverted by events abroad. The Variety Clubs are still dedicated to helping our neighbors and our neighbors' children. Variety is needed now more than ever before, to take up the slack resulting from the substantial diversion of local charitable funds abroad.

Already growing by leaps and bounds in the affection of all citizens who know of our work, Variety has a new challenge to meet, and a new opportunity today to fill an ever widening crevice of suffering, hunger and heartaches here at home, among our own people, and our own children.

The HEART OF SHOW BUSINESS welcomes this challenge and will meet it more than half-way.

ROBERT J. O'DONNELL
First Asst. Chief Barker
Variety Clubs of America



**Best Wishes for a
Successful Convention**

from

W. RAY JOHNSTON

And The Men of MONOGRAM

BIG TOP ARRANGER



Our grateful thanks—first to National Chief Barker John H. Harris for his valuable suggestions, advice and encouragement.

Then, we want every last Committee Chairman and all members of their committees to know that we are deeply appreciative of their assistance—because without the full cooperation of all, it would have been impossible to put on a great Convention such as this one.

Philadelphia Tent Number 13 particularly deserves much credit for the way they have stepped in to iron out the snags and complete all details and we do not forget those good soldiers of John Harris' Pittsburgh organization for their valuable assistance, particularly the girls who I personally know contributed much overtime to insure the success of the convention.

Thanks to the national trade journals and the press who have done a swell job in publicizing the convention and to National Screen and the news reels for their contribution in film.

Sincerely,

EARLE W. SWEIGERT
General Chairman



CONVENTION COMMITTEES

EXECUTIVE GENERAL CHAIRMAN—John H. Harris.

GENERAL CHAIRMAN—Earle W. Sweigert.

CO-CHAIRMEN—Lou Rome, Baltimore; Carter Barron, Washington; Harry Kalmine, Pittsburgh; Jack Beresin, Philadelphia; Bob O'Donnell, Dallas; Paul Short, Dallas; Jay Emanuel, Philadelphia.

ARRANGEMENTS — C. C. Kellenberg, Virgil Jackson, William Onie, Harry Arthur, John Howard, Syd Lehman, Bert Stearn, Jay Means, Hardie Meakin, Kenneth Collins, Frank Drew, Al Kane, Ray O'Rourke, Burt King, John Bachman, Ben Plotky, Dr. Leon Levy, L. F. Gran, A. Mendenhall, Paul Short, William A. Keyes, William Hicks, M. A. Lightman, William K. Jenkins, L. C. Griffith, Eddie Ruben, Harry Browning, Henry Friedman, David Newman, Roy Wells, Martin Mullin, H. H. Everett, Earle Sweigert, William MacAvoy, Jr., Ted Schlanger, Jack Beresin, Jay Emanuel, John Maloney, James G. Balmer, Harry Kalmine, Syd Samson, Leo Beresin, Sam Schwartz, Joseph Grant, George Weiland.

EXECUTIVE-FINANCE—Frank Gravatt.

HONOR GUESTS (EASTERN) — Co-Chairman: Ned Depinet. (WESTERN)—Chairman: Robert J. O'Donnell. Co-Chairmen: Walter Wanger, Paul Short.

ENTERTAINMENT — Chairman: Harry Mayer. Assistant Chairmen: Eddie Sherman, Harry Biben.

TRANSPORTATION — Co-Chairmen: William L. and James P. Clark; Oscar Neufeld, Clint K. Weyer.

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RESERVATIONS — Chairman: Henry Friedman; Harry Werner, Oscar Neufeld, A. J. Davis, George Schwartz, Milton Rogasner, Sam Gross, George Weiland.

BOARDWALK PARADE—Chairman: Ted Schlanger; A. J. Vanni, Jack Flynn, Miss Leonora Slaughter, Everett Callow, Sam Schwartz, Sam Gross, Jack Weinberg, Abe Einstein.

SOUVENIR PROGRAM MAKE-UP—Chairman: Jay Emanuel; Jacob Clinton, C. W. Keatsch, H. B. Robinson, David Supowitz, Paul J. Greenhalgh, Herbert M. Miller, Everett Callow, Jack Greenberg, Charles Goodman, Ben Fertel, William G. Mansell, Samuel Stiefel, Abe L. Einstein, James Dalton.

SOUVENIR PROGRAM ADVERTISING—Chairman: Chick Lewis; Dan Douglass, William H. Erbb, C. P. Nelson, Dave Newman, Frank Boyd, Sylvan Fred, Pete Wood, Ed. Shafton, Ben Miller, Sol Davis, E. E. Whitaker, A. H. Cole, W. E. Marten, F. Greenberg, N. Golden, Al Werthberger, Sol Greenberger, M. Frusch, John Monroe.

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TECHNICAL AND DECORATIONS — Chairman: William A. MacAvoy. Assistant Chairmen: Charles Goldfine, Elmer Wilschke, Al Blofson, John Hockenberry, Harry Blumberg.

SOUVENIR BADGE AND LEGEND — Chairman: Max Leven.

PUBLICITY COMMITTEE AND GENERAL ADVERTISING—Chairman: Chick Lewis; Red Kann, Jim Cunningham, Abel Green, Chester Bahm, Sam Shain, Eli Sugarman, Ray Lewis, Herb Miller, Arthur Ungar, Wm. Wilkerson, Mo Wax, Lionel Tell, Wolford Beaton, Pete Harrison, Jim Finn.

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BANQUET FOOD AND SERVICE—Chairman: Joe Grant. Co-Chairmen: Jack Beresin, M. A. Grant.

PHOTOGRAPHIC AND HI-LITES—Chairman: Jay Emanuel. Co-Chairmen: Harry Browning, P. Mortimer Lewis, Myer Adelman, George Sobel, Thomas J. Clark, Alfred J. Davis, Martin B. Ellis, Albert J. Fisher, Stanley Goldberg, Melvin Koff, Norman Lewis.

FISHING PARTY—Chairmen: Frank Elliott, Sam Stiefel.

PERSONNEL—Chairman: Henry Friedman.

BOXING SHOW—Chairmen: Leon Rains. Assistant Chairmen: Pete Tyrrell, Abe J. Green, Phil Thompson.

GAMES AND EQUIPMENT AND MONEY SCRIP CLUB, BAR — Chairman: William A. MacAvoy; Sam Hyman, Al Blofson, Charles Goldfine, Melvin Koff, Sy Waymann, Jack Waxmann, Harry Waxmann.

CALCUTTA POOL—Chairman: R. J. O'Donnell. Assistant Chairman: Burt King.

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RADIO—Chairman: Dr. Leon Levy; Benedict Gimbel, Arthur Simon, Stan Lee Broza, Rodger W. Clipp.

HEART—Chairman: John J. Maloney; J. B. Underwood, R. Berger, Nat Wolf, Herb Cohen, C. C. Day, Max Stearn.

ATTENDANCE (Variety Clubs Only)—Chairman: James G. Balmer; Elmer Ecker, P. J. Wood, George Weiland, J. Oliver Brooks, Syd Samson, Carl Niese, Hardie Meakin, William Elson, Henry Friedman, Paul Short, Edward J. Perotka, Harry Ballance, Harry Browning, Scott Lett.

BANQUET—Chairman: Jack Beresin; Bob O'Donnell, Ned Depinet, Grad Sears, Sam Schwartz, James Clark, Elmer Wilschke, William MacAvoy, Joseph Grant, Milton Rogasner, Ted Schlanger, George Weiland, Frank Gravatt, Jay Emanuel, Carter Barron.

REGISTRATION — Chairman: George Weiland. (See Greeters Committee)

EXHIBITION—Chairman: Ray O'Rourke; Harry Blumberg, Elmer Wilschke.

TRAILER AND SHORT—Co-Chairmen: George Dembow and Herman Robbins.

HONOR GUESTS AND NATIONAL DIGNITARIES—Chairman: Carter Barron; Hardie Meakin, James Clark.

BOARDWALK AND STORE AND TOWN DECORATIONS—Chairman: Frank Gravatt; Harry I. Waxmann, Sy Waxmann, Jack Waxmann.

HUMANITARIAN GREETERS—Chairman: Hardie Meakin; A. E. Lichtman, Eddie Melnick.

TICKET OR BOOK—Chairman: Paul J. Greenhalgh.

PIER AND THEATRE—Chairman: Frank Gravatt. Co-Chairman: A. J. Vanni.

NIGHT CLUB—Chairman: Harry I. Waxmann; Cy Waxmann, Jack Waxmann.

MEETING ROOMS—Chairman: Henry Friedman; Elmer Wilschke, William MacAvoy, Jr., Oscar Neufeld, Arthur Grossman.

BANNER AND PRINTING SUPPLIES—Chairman: Harry Kalmine. Co-Chairmen: Joe Feldman, Ken Hoel.

NATIONAL CHARITY CITATION — Chairman: Martin Mullin. Co-Chairmen: H. H. Everett, Johnny Bachman, Murray Weiss, John Vickers, Maurice Wolf.

CITY CONVENTION CONTACT—Chairman: Ben Tousley. Co-Chairmen: Commissioner William Casey, Mayor Thomas D. Taggart, Thomas L. Hussion, Alvin Hunsicker.

NATIONAL HONORARY MEMBERS VARIETY CLUBS OF AMERICA

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EVERY MEMBER



I AM THE BARKER!

I am the chosen insignia of Variety; the mouthpiece of Variety; and the standard bearer of Variety.

My High Hat

Represents the dignity of the business!

My Mustache

Represents strength!

My Big Hulk of a Body

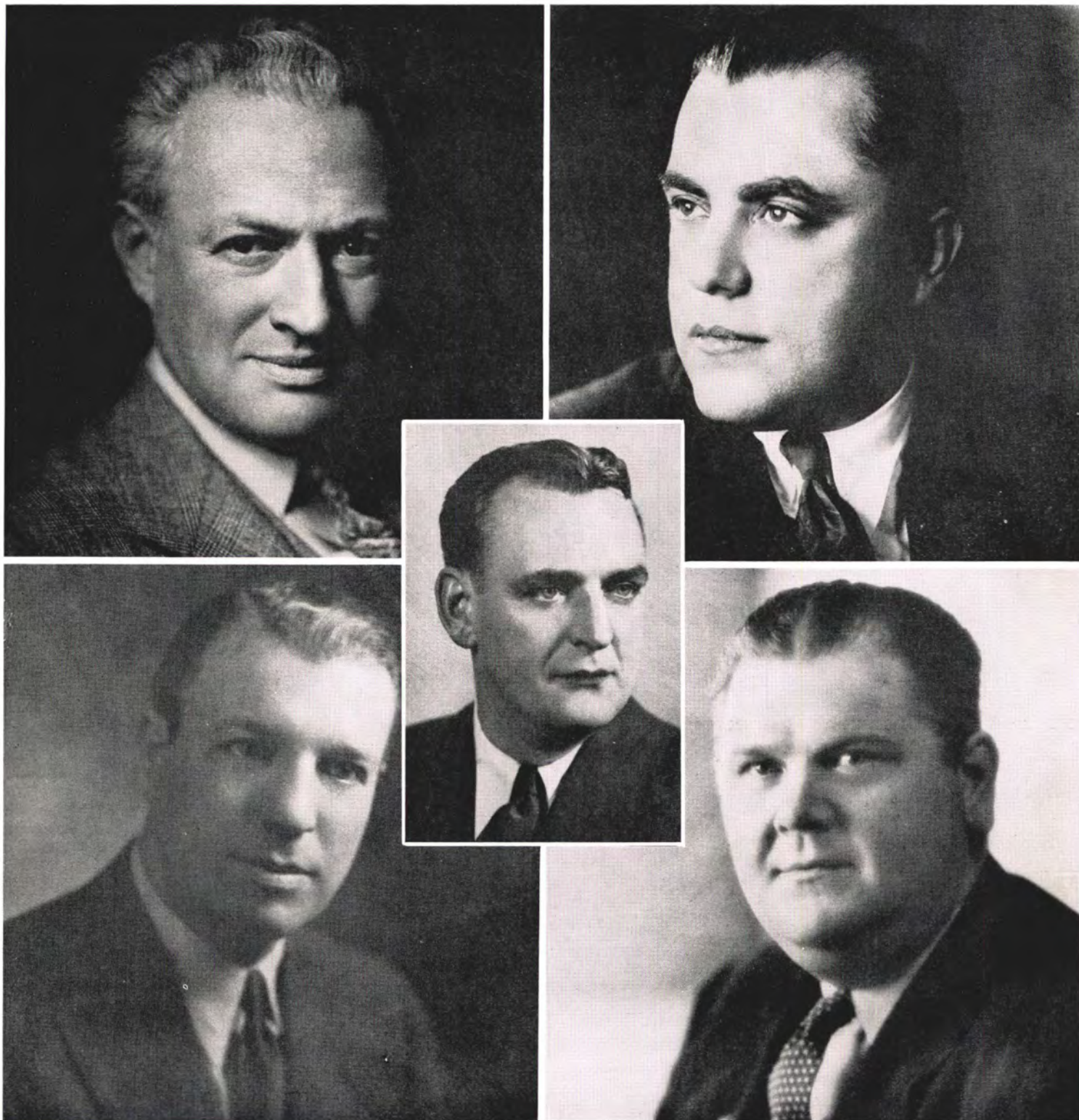
Is necessary to hold the HEART of show business!



A GLOSSARY OF VARIETY (Circus) TERMS:

Barker Member	Flunkies Assistants
Big Top National Organization	Midway Concessionaire Charter Committee
Big Top Crew National Officers	The Crew General Committee
Tents of Midway Chapters or Branches	Side Show Entertainment Committee
Circus All Tents Combined	The Law Constitution and By-Laws Committee
Chief Barker President	The Heart Welfare and Charity Fund
First Asst. Chief Barker Vice President	The Billers Publicity Committee
Second Asst. Chief Barker Second Vice President	The Payoff Finance Committee
Property Master Secretary	Ducat Peddler Ticket Seller
Dough Guy Treasurer	Annie Oakley Complimentary
Canvassmen Directors	Kinkers Actors
Bookers Membership Committee	Windjammers Musicians
Privilege Men House Committee	Grease Joint Kitchen
Winter Quarters Convention	Grease Joint Men Cook and Waiters
Fixer Lawyer	Croaker Doctor
Clown Delegate	Advance Men District Supervisors
Main Guy Committee Chairman	





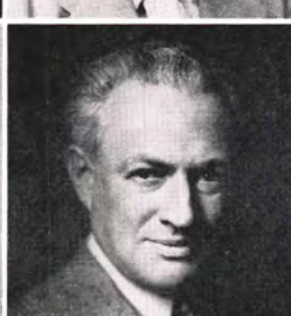
NATIONAL OFFICERS

Heading the Variety Clubs of America are the national officers (the Big Top Crew), elected by the directors (the National Canvassmen), at the annual session (Winter Quarters). Seen here are those who have been leading the Tents during the past year. *Center:* Chief Barker JOHN H. HARRIS, Pittsburgh, Pa.; *top left,* First Assistant Chief Barker R. J. O'DONNELL, Dallas, Tex.; *top right,* Second Assistant Chief Barker HARRY KALMINE, Pittsburgh, Pa.; *bottom left,* Property Master (Secretary) E. R. REUBEN, Minneapolis, Minn.; *bottom right,* Dough Guy (Treasurer) JAMES G. BALMER, Pittsburgh, Pa.

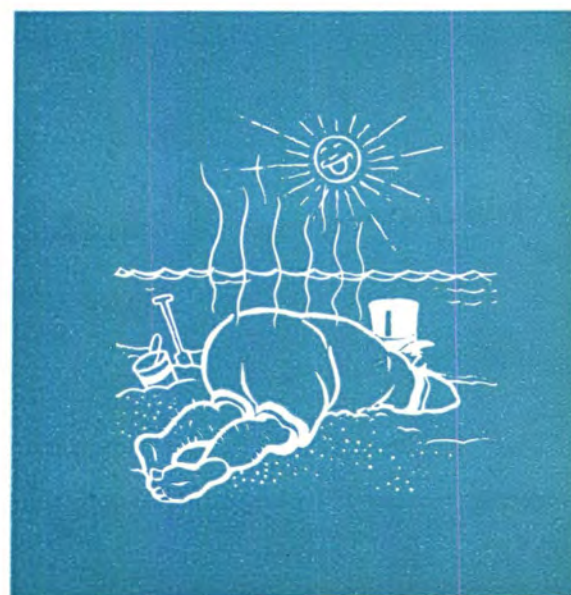


NATIONAL CANVASSMEN

The National Canvassmen (national directors) of the Variety Clubs of America, are selected by each Tent. Each National Canvassman must be a present or past Chief Barker of the Tent. These men are elected at each session of the Winter Quarters by the Clowns of the various Tents of the Midway assembled and they hold their posts for at least one year.



Top, left, C. J. Latta, Tent 1, Pittsburgh, Pa.; right, W. C. Pullin, Tent 2, Columbus, O.; second row, left to right, Allan Moritz, Tent 3, Cincinnati, O.; Ray Colvin, Tent 4, St. Louis, Mo.; Charles C. Perry, Tent 5, Detroit, Mich.; Bert Stearn, Tent 6, Cleveland, O.; Jacob Lavene, Tent 7, Buffalo, N. Y.; third row, left to right, Frank C. Hensler, Tent 8, Kansas City, Mo.; Marc Wolf, Tent 10, Indianapolis, Ind.; Sidney Lust, Tent 11, Washington, D. C.; Ben Blotcky, Tent 12, Minneapolis, Minn.; Earle W. Sweigert, Tent 13, Philadelphia, Pa.; fourth row, left to right, Charles Trampe, Tent 14, Milwaukee, Wis.; Walter M. Green, Tent 16, Omaha, Neb.; R. J. O'Donnell, Tent 17, Dallas, Tex.; Roy E. Wells, Tent 18, Dayton, O.; J. Louis Rome, Tent 19, Baltimore, Md.; bottom row, left to right, M. A. Lightman, Tent 20, Memphis, Tenn.; William Jenkins, Tent 21, Atlanta, Ga.; L. C. Griffith, Tent 22, Oklahoma City, Okla.; Martin Mullin, Tent 23, New England (Boston); H. H. Everett, Tent 24, Charlotte, N. C.



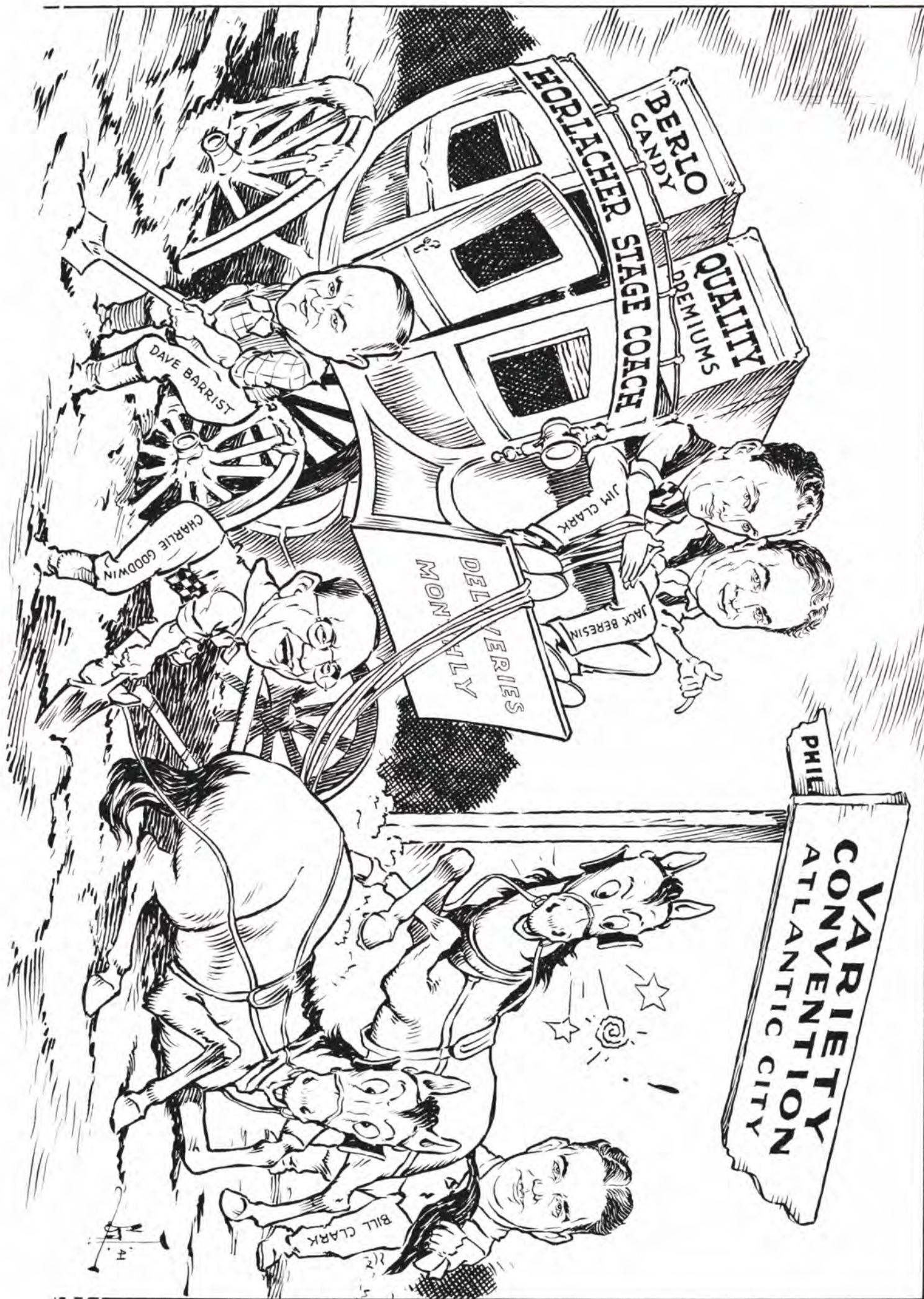
*It's great to be with
you once again!*

Simplex
REG. U. S. PAT. OFF.

Projectors and Sound



THERE'S A BRANCH NEAR YOU



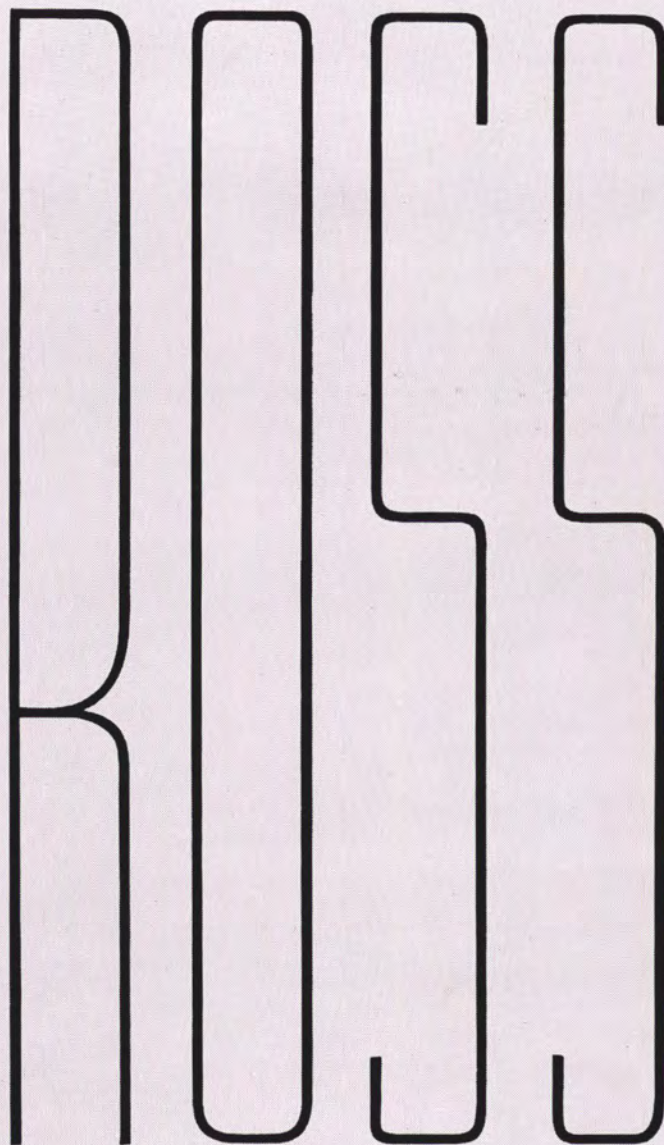
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from

J. E. BRULATOUR, INC.

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A large, stylized outline of the word "ROSS" in a light gray box. The letters are composed of thick black outlines, with the 'R' and 'S' having a distinctive shape where the vertical strokes are connected to the horizontal base.

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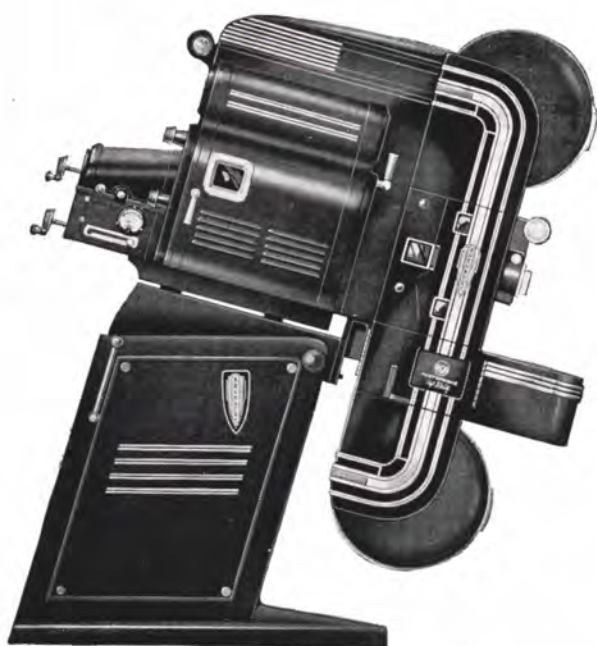
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GREETINGS
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DETROIT

MICHIGAN

NATIONAL HUMANITARIAN AWARDS

by the VARIETY CLUBS of AMERICA

. . . annually recognize one of the great "hearts" of the nation

1938 RECIPIENT:

Father Flanagan

of Boys Town, Nebraska

Never before in the history of American charities and civic endeavors has a man reached such a peak of national acclaim as has the Rev. E. J. Flanagan, known to all of us as Father Flanagan, of Boys Town, Nebraska. Twice, a motion picture company, Metro-Goldwyn-Mayer, has used his inspiring town of youth as a basis for a production, "Boys Town" and "Men of Boys Town." Through these, the efforts of Father Flanagan have been given national notice. Kindly, tireless, and founder of Boys Town, where thousands of young men, regardless of race, color, or creed, have, by his humanitarian efforts, been turned into useful young citizens, Father Flanagan was selected as the first to be honored with the 1938 National Humanitarian Award, an idea conceived by Barker Jake Lutzer, Dallas, Tex., Tent 17.



1939 RECIPIENT:

Miss Martha Berry

of Mount Berry, Georgia

In 1940, the second annual National Humanitarian Award, for 1939, was given Miss Martha Berry, founder of Berry College and Schools at Mt. Berry, Georgia. She was presented with the award and plaque which accompanies it at the formal banquet of the National Variety Clubs convention in Dallas, Texas. Thirty-eight years ago, Miss Berry established a school for poor boys and girls of the Georgia mountains. Today, stretching over 15 miles of piney hills, farms, orchards, and lakes, Berry College and Schools, with its campus of 25,000 acres, is the largest plant in the world. More than 1000 boys and girls from 11 southern states are enrolled every year, all of them boarding students, housed in 100 beautiful, stone, brick, or log cabin buildings. As a result, Miss Berry has been recognized as one of the nation's great Humanitarians, and is deserving of high honor.

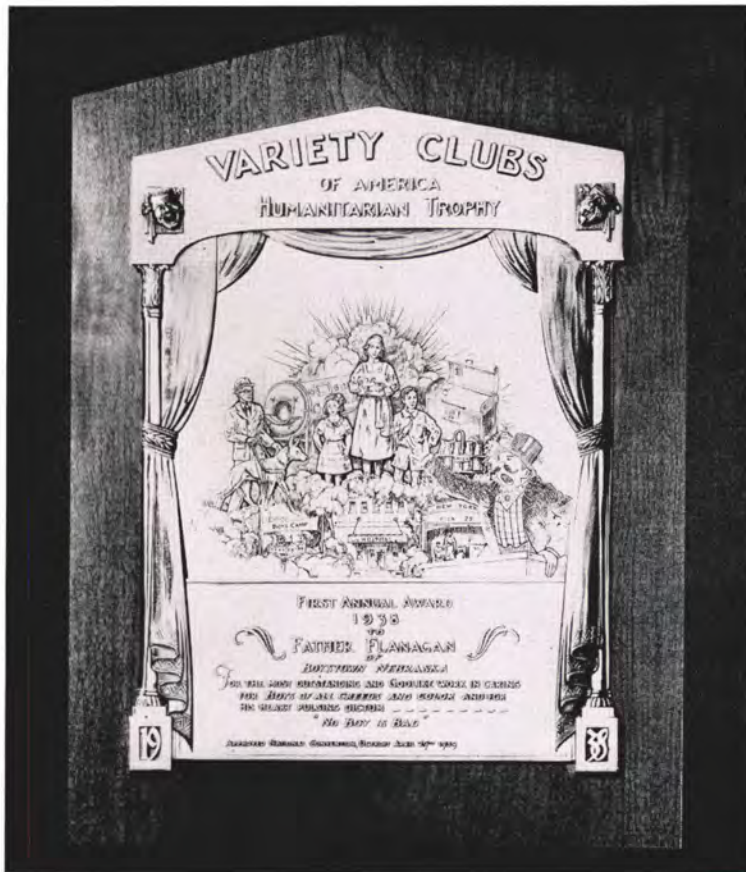
...and NATIONAL CHARITY CITATIONS

THE 1940 RECIPIENT

?

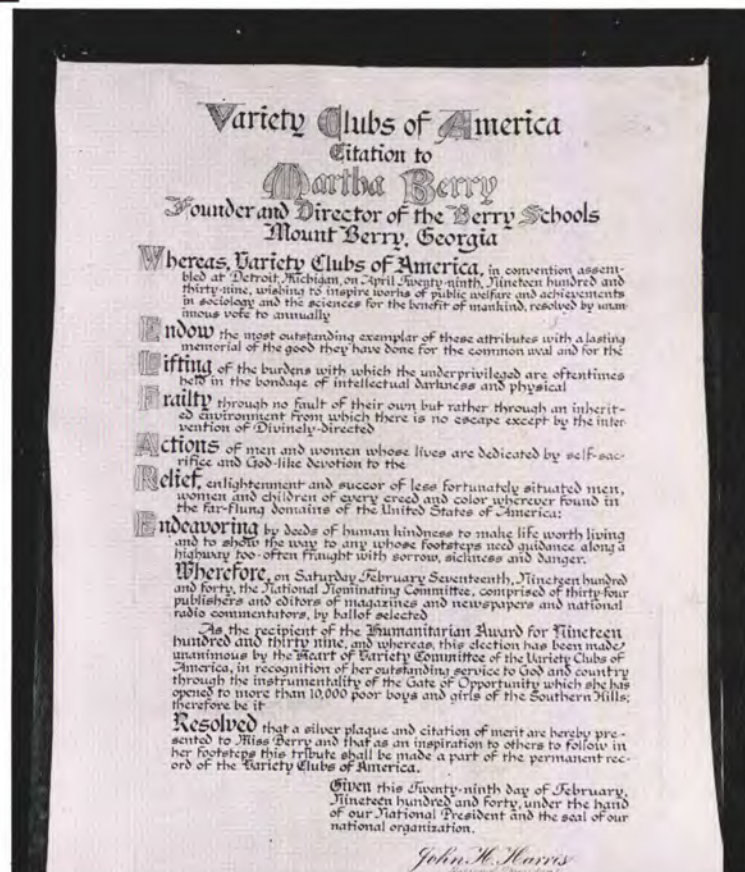
... Will be submitted to this convention and announced at the convention banquet

Not only of importance to the Variety Clubs of America but to the nation will be the announcement of the Number One Humanitarian in the United States, chosen for unselfish endeavor, for charitable effort, and because the recipient, in the opinion of the committee, has, during 1940, accomplished so much along these lines. Those who are selected need not necessarily be in the public eye; they may be in some distant point, away from the spotlight of publicity. They are chosen only for what they have done, and how they are doing it. And never will this be exemplified better than when the announcement is made this evening of the recipient of the 1940 National Humanitarian Award, a \$1000 silver plaque, and a deserving honor for one whose life is pledged to helping others every day in every way.



NATIONAL NOMINATING COMMITTEE for the ANNUAL NATIONAL HUMANITARIAN AWARD EUGENE L. CONNELLY, *Chairman*

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Greetings

from the "CROSSROADS OF THE WORLD"

William A. Cherry

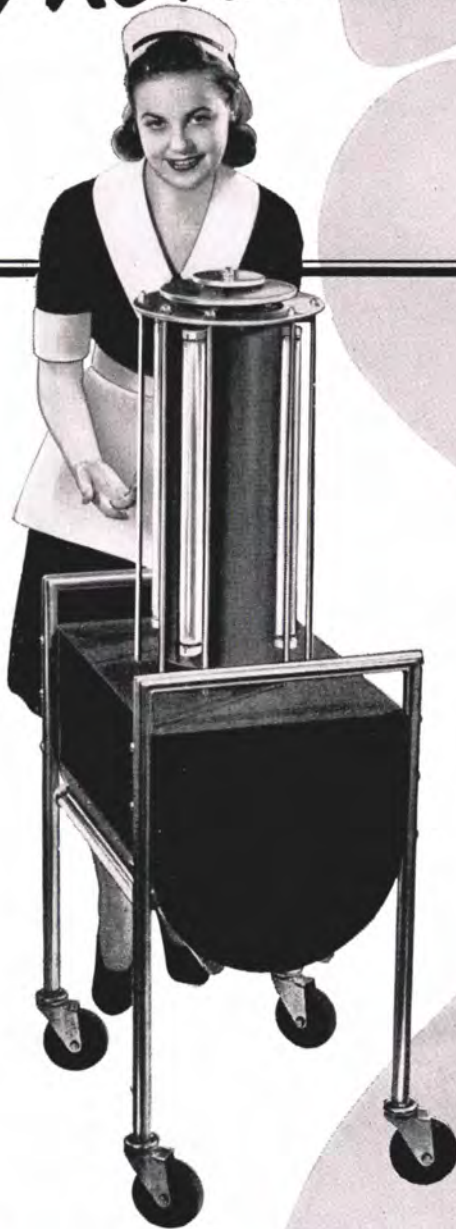
Vice-President and General Manager

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PROTECTO-RAY BATHROOMS!

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SPECIALLY constructed, portable, ultra-violet ray equipment of high intensity renders every one of Hotel New Yorker's 2500 bathrooms thoroughly sanitary—then they are immediately sealed with Cellophane! That seal is an assurance that the bathroom has been kept not only wholesomely fresh and clean—but thoroughly sanitary—for your personal use.

No Charge For This Exclusive Service!

The introduction of Protecto-Rayed Bathrooms reflects the progressive attitude of a truly great hotel that three million Americans consider their New York home. It means you get more for your dollar at Hotel New Yorker than ever before!

J. L. Andrews
President
Hotel New Yorker



GENERAL ELECTRIC CO. STATES:

"This machine, which raises bathroom sanitation to new and higher levels, is another milestone in sanitary progress. The General Electric Co. is proud to have been associated with the New Yorker in the development of the Protecto-Ray machine."

THE UNITED STATES TESTING CO.:

"We have found by actual tests at the Hotel New Yorker that the proper use of Protecto-Ray machines will maintain bathroom sanitation to an exceptionally high degree."

Every Protecto-Rayed Bathroom is Sealed with Cellophane!

LABORATORY TESTS have proven the Protecto-Ray machine more than 99% effective when used from 5 to 7 minutes. Aided by an automatic timing device, we use it a minimum of 10 minutes! The bathroom is then sealed with Cellophane!



NO WORRY HERE! When you break the Cellophane seal you know your Hotel New Yorker bathroom is thoroughly sanitary—safer than the one in your own home! This extra protection costs you nothing!

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2500 Rooms from \$3.50, each with both tub and shower, Servidor and radio. Four popular-priced restaurants.

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Best Wishes

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M & P THEATRES

BOSTON, MASS.

MARTY MULLIN

•

SAM PINANSKI

IN MEMORIAM

WITH BOWED HEADS WE PAY OUR RESPECTS TO THE BROTHER BARKERS WHO HAVE PASSED

Tent 1—Pittsburgh

Herman Auerbach
Louis Azorsky
A. T. Barnett
Frank Carver
George Collins
Jerry Collins
Jack Coogan, Sr.
James J. Corbett
Ed. Corcoran
Stephen J. Cox
Rev. James M. Delaney
Johnny Dooley
A. S. Dowling
Arthur Flanders
Chick Fraser
Pat Garyn
Moe Glanz
Hon. John P. Harris
Dennis A. Harris
Lynn Sedwick Horner
Hal Kemp
Mayor Charles H. Kline
Earl (Fuzzy) Knight
Charlie Mack
Dinny Manners
Father John R. Melvin
Alex P. Moore
Max Moses
W. J. Murray
Rev. E. Lawrence O'Connell
Joe Penner
Dave Selznick
Joseph Schenck
Mort Shea
Charles Stanton
William A. Magee
Clarence Darrow
Ted Healy

Tent 2—Columbus

Caldwell Brown
Joe F. Carr
Clarence Darrow
E. M. Futerer
Harry Herig
Sam E. Lind
C. A. MacDonald
Carl M. Pfeifer
William Schumacher
Henry Worley, Sr.

Tent 3—Cincinnati

George Leighton
William A. Gervers
George A. Schott
Joseph Bauer
William G. Stiegler
Ralph H. Quinn
Ralph Hitz
Max Margolis
P. L. Dysard
Elmer A. Shard
Nate LeVene, Jr.

Tent 4—St. Louis

George McKean
Morris Rosenblum

Tent 5—Detroit

Max Ruben
Morris J. Caplan
Thomas Harper
Adam Weismuller
Gerald P. Schneider
Col. W. S. Butterfield
Frank D. Fitzgerald
John P. Smith
Edward Buckley
Ralph Holmes
L. A. Spaulding

Tent 6—Cleveland

William Watson
Harry Howlett
Jack T. Flanagan
Rev. George I. Foster
Ben Z. Levine
Harry E. Horwitz
Jesse C. Fishman
Sidney Dannenberg

Tent 7—Buffalo

Michael Shea
Bennie Darrow
Arthur C. Woodward
E. Burton Shaver
Alfred D. Conn
Theodore Rosen
Frederick J. Healey
Howard F. Brink
Michael H. Wilkes

Tent 10—Indianapolis

Clyde Quimby
Claude Penrod
Barney Bernard
Louis Stockman
Hadley Hull
Jean Marks
L. T. Moore
Don K. Smith

Tent 11—Washington

Rabbi Abram Simon
Nate Sauber
Sam Flax
William P. Herbst
Leon Makover

Tent 12—Minneapolis

Rev. Clair Ames
Louis Rubenstein
Frank Elliot
Al M. Smith

Tent 13—Philadelphia

Bart McHugh
Michael B. Comerford
Edward Corcoran
Michael E. Comerford
Murray F. Beier
Simon Libros

Tent 14—Milwaukee

Etta Wiesner

Tent 16—Omaha

Nathan Dax
August Herman
Charles Williams

Tent 17—Dallas

Jack Dugger
J. I. Roberts
Pat Garyn
Homer Mulkey
Ainsley G. Wood, Jr.

Tent 18—Dayton

Charles Drake
John Heider

Tent 21—Atlanta

W. W. Anderson
Harold F. Wilkes

Tent 23—New England

Louis M. Boas
John B. Magann
Harry Lydecker

LOCAL TENT OFFICERS

Tent 1—Pittsburgh (Wm. Penn Hotel)



C. C. KELLENBERG
Chief Barker

First Assistant Chief Barker, Burtus Bishop; *Second Assistant Chief Barker*, M. N. Shapiro; *Dough Guy*, Mort England; *Property Master*, Al T. Weiblinger.

Canvassmen: M. J. Gallagher, Elmer Ecker, M. A. Rosenberg, Brian McDonald, James G. Balmer, Tony Stern.



Tent 2—Columbus (Grand Theatre Building)



VIRGIL A. JACKSON
Chief Barker



First Assistant Chief Barker, Harold C. Eckert; *Second Assistant Chief Barker*, Leo Yassenoff; *Dough Guy*, J. F. Luft; *Property Master*, P. J. Wood.

Canvassmen: Russell Bovim, Milton Staub, Max Stearn, William S. Cunningham, Tom Jones, George Anagnost, William C. Pullin, Harry Schreiber.



Tent 3—Cincinnati (Netherland Plaza Hotel)



WILLIAM ONIE
Chief Barker

First Assistant Chief Barker, William Koegel; *Second Assistant Chief Barker*, A. J. Niedenthal; *Dough Guy*, Ralph Kinsler; *Property Master*, Saul M. Greenberg.

Canvassmen: Pete Niland, William Devaney, J. J. Grady, Nat Kaplan, Wes Huss, A. S. Moritz, Arthur Frudenberg, J. J. Oulahan, H. J. Wessel.



Tent 4—St. Louis (Hotel Roosevelt)



HARRY C. ARTHUR
Chief Barker

First Assistant Chief Barker, Louis K. Ansell; *Second Assistant Chief Barker*, Harry Hynes, Sr.; *Dough Guy*, George Wiegand; *Property Master*, Chauncey B. Nelson.

Canvassmen: Joseph C. Ansell, Alvin Wolff, Sam Shuchart, Clarence M. Turley, Herb Washburn, C. D. Hill, Harold W. Evans, Ray Colvin, Barney Rosenthal, Louis K. Ansell, A. L. Matreci.



Tent 5—Detroit (Book Cadillac Hotel)



JOHN HOWARD
Chief Barker

First Assistant Chief Barker, David Idzal; *Second Assistant Chief Barker*, William Flemion; *Dough Guy*, J. L. Saxe; *Property Master*, David Newman.

Canvassmen: Lew Wisper, Frank J. Downey, Carl Buermele, Wade Allen, B. L. Kilbride.



Tent 6—Cleveland (Allerton Hotel)



BERT M. STEARN
Chief Barker

First Assistant Chief Barker, Lester Zucker; *Second Assistant Chief Barker*, Frank D. Drew; *Dough Guy*, I. J. Schmertz; *Property Master*, Frank H. Boyd.

Canvassmen: M. B. Horwitz, Dave Miller, Harry H. Goldstein, Nat L. Lefton, Jerome M. Friedlander, John D. Kalafat, P. E. Essick, Nat Wolf.



Tent 7—Buffalo
(193 Delaware Avenue)



SYD LEHMAN
Chief Barker

First Assistant Chief Barker, Stanley Kozanowski; *Second Assistant Chief Barker*, George F. Hanny, Jr.; *Dough Guy* and *Property Master*, W. E. J. Martin.

Canvassmen: Phil Fox, Ralph Maw, Sydney Samson, Melvin Schwartz, I. Fried, Robert Murphy, Murray Whitman.



Tent 8—Kansas City
(108 W. 18th Street)



JERRY ZIGMOND
Chief Barker

First Assistant Chief Barker, Ward E. Scott; *Second Assistant Chief Barker*, Robert F. Withers; *Dough Guy*, C. Shafer; *Property Master*, Arthur H. Cole.

Canvassmen: Jerry Zigmond, Robert F. Withers, Arthur H. Cole, C. A. Schultz, Finton Jones, H. J. Griffith, Ward E. Scott, C. Shafer, O. K. Mason, Jay Means, George Baker.



Tent 10—Indianapolis
(Lyric Theatre Building)



KENNETH T. COLLINS
Chief Barker

First Assistant Chief Barker, Arthur C. Landes; *Second Assistant Chief Barker*, Joe Neger; *Dough Guy*, Al Blocher; *Property Master*, Fred Greenberg.

Canvassmen: Wade Willman, Curt Butler, Richard Frank, Carl Niesse, George Landis, J. H. Stevens, Marc J. Wolf, A. C. Zaring.



Tent 11—Washington
(Willard Hotel)



HARDIE MEAKIN
Chief Barker

First Assistant Chief Barker, Carter Barron; *Second Assistant Chief Barker*, E. J. Fontaine; *Dough Guy*, Sam Galanty; *Property Master*, Nate Golden.

Canvassmen: Rudolph Berger, J. J. Payette, Sam Wheeler, Sidney Lust, Abe Lichtman, Fred Rohrs, Archie Engel, H. E. Lohmeyer, H. S. Brown, Julian Bzylawski.



Tent 12—Minneapolis
(Hotel Nicollet)



BEN BLOTCKY
Chief Barker

First Assistant Chief Barker, M. Frank McCormick; *Second Assistant Chief Barker*, H. J. Chapman; *Dough Guy*, Joe Podoloff; *Property Master*, Maitland Frosch.

Canvassmen: Ben Blotcky, H. J. Chapman, Harry Dryer, William Elson, Maitland Frosch, M. Frank McCormick, Le Roy J. Miller, Gilbert Nathanson, Joe Podoloff, E. R. Reuben, W. A. Steffes, Max Torodor.



Tent 13—Philadelphia
(Bellevue-Stratford Hotel)



DR. LEON LEVY
Chief Barker

First Assistant Chief Barker, Earle W. Sweigert; *Second Assistant Chief Barker*, Hilleary A. Brown; *Dough Guy*, William A. MacAvoy; *Property Master*, John I. Monroe.

Canvassmen: James P. Clark, Ben Amsterdam, Jack Beresin, William J. Clark, Jay Emanuel, Samuel H. Stiefel, David Supowitz, Ted Schlanger, Samuel D. Schwartz, Charles Goodwin, Henry Friedman.



Tent 14—Milwaukee
(Schroder Hotel)



L. F. GRAN
Chief Barker



First Assistant Chief Barker, Harold J. Fitzgerald; *Second Assistant Chief Barker*, Alfred D. Kvoool; *Dough Guy*, Arthur N. Schmitz; *Property Master*, Benjamin J. Miller.

Canvassmen: Edward L. Alperson, George Fischer, Harold J. Mirisch, H. C. Donald, Oscar E. Olson, L. Roy Pierce, Oscar J. Ruby, Sam Shurman, Charles W. Trampe, Edward J. Weisfeldt.



Tent 16—Omaha
(Hotel Fontenelle)



SAM EPSTEIN
Chief Barker

First Assistant Chief Barker, Walter Green; *Second Assistant Chief Barker*, M. G. Rogers; *Dough Guy*, Meyer Stern; *Property Master*, Edward Shafton.

Canvassmen: Harry J. Shumow, M. S. Cohn, R. D. Ballantyne, D. V. McLucas, John J. Gillin, Jr.



Tent 17—Dallas
(Hotel Adolphus)



PAUL SHORT
Chief Barker

First Assistant Chief Barker, Burt King; *Second Assistant Chief Barker*, James O. Cherry; *Dough Guy*, Ted deBoer; *Property Master*, Don Douglas.

Canvassmen: R. E. Griffith, Lynn Stocker, B. C. Gibson, William O'Donnell, W. G. Underwood, Jake Lutzer.



Tent 18—Dayton
(Moraine Hotel)



WILLIAM A. KEYES
Chief Barker

First Assistant Chief Barker, Fred Krimm; *Second Assistant Chief Barker*, A. H. Harper; *Dough Guy*, P. M. Banker; *Property Master*, Sylvan Fred.

Canvassmen: W. W. Hofferbert, Dick Althoff, William Clegg, H. W. Yendes, Bob Weisenberger, Harry Condron.



Tent 19—Baltimore
(Hotel Belvedere)



C. W. HICKS
Chief Barker

First Assistant Chief Barker, O. D. Weems; *Second Assistant Chief Barker*, Edward F. Perotka; *Dough Guy*, Joseph C. Grant; *Property Master*, Barry Goldman.

Canvassmen: Frank H. Durkee, C. Elmer Nolte, Jr., Rodney Collier, Edwin A. Sherwood, Bernard Seaman, L. C. Garman, J. Louis Rome.



Tent 20—Memphis
(Gayoso Hotel)



M. A. LIGHTMAN, SR.
Chief Barker

First Assistant Chief Barker, J. F. Willingham; *Second Assistant Chief Barker*, J. J. Rogers; *Dough Guy*, Herman Chrisman; *Property Master*, E. P. Sapinsley.

Canvassmen: Al M. Avery, R. H. Conway, T. W. Young, Bailey Prichard, R. L. Bostick, H. O. Mansfield, Herbert Kohn.



Tent 21—Atlanta
(Henry Grady Hotel)



WILLIAM K. JENKINS
Chief Barker

First Assistant Chief Barker, H. G. Ballance; *Second Assistant Chief Barker*, C. E. Kessnich; *Dough Guy*, R. B. Wilby; *Property Master*, E. E. Whitaker.

Canvassmen: R. L. McCoy, William J. Davis, Dave Prince, John T. Ezell, J. P. Kirby, Paul Wilson.



Tent 22—Oklahoma City
(Black Hotel)



L. C. GRIFFITH
Chief Barker

First Assistant Chief Barker, W. P. Moran; *Second Assistant Chief Barker*, Horace Falls; *Dough Guy*, W. B. Zoellner; *Property Master*, Sol Davis.

Canvassmen: Dan W. James, C. B. Akers, B. J. McKenna, Henry S. Griffin, Robert D. Hutchinson, Jimmie Hobbs.



Tent 23—Boston
(Statler Hotel)



MARTIN J. MULLIN
Chief Barker

First Assistant Chief Barker, Albert M. Kane; *Second Assistant Chief Barker*, Ted Fleisher; *Dough Guy*, E. Harold Stoneman; *Property Master*, William H. Erbb.

Canvassmen: Edward Ansin, Norman Ayres, Steve Broidy, Edward Callahan, Joseph Cifre, John Dervin, Louis Gordon, A. C. Kilpatrick, Joseph Levenson, Philip Marget, Maxwell Melincoff, Edward Morey, Herman Rifkin, Philip Seletsky, Philip Smith, Stanley Sumner, Murray Weiss, Morris Wolfe.



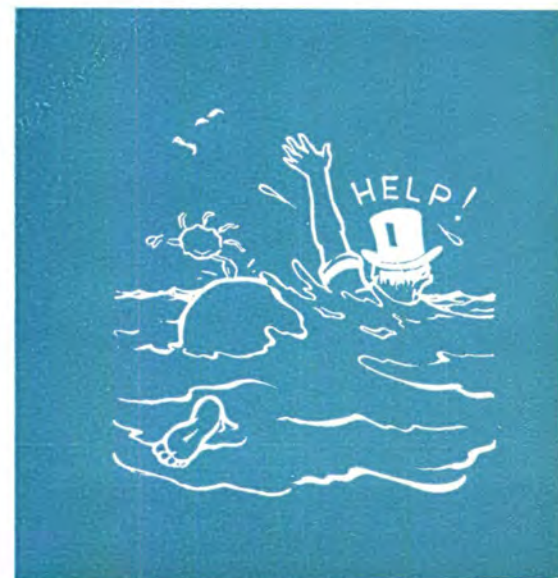
Tent 24—Charlotte
(Hotel Charlotte)



H. H. EVERETT
Chief Barker

First Assistant Chief Barker, Benn H. Rosenwald; *Second Assistant Chief Barker*, John H. Vickers; *Dough Guy*, H. F. Kinney; *Property Master*, J. A. Bachman.

Canvassmen: R. J. Ingram, J. A. Prichard, F. H. Beddingfield, T. A. Little, J. E. Holston, Burke Adams.



**SKOURAS
THEATRES
CORPORATION**



No wonder folks like to come to **PITTSBURGH!**

We know you'll like the food at Hotel William Penn—it's famous. And

We've many other things that will please you here—and we're sure that we can help you enjoy your visit to Pittsburgh to the utmost. May we

WHEN YOU ARRIVE in Pittsburgh, you'll find Hotel William Penn a mighty convenient and friendly place to stay.



Every one of our 1600 spacious rooms has a private bath with shower or tub . . . and circulating ice water. We call special attention to more than 100 of our rooms, which are air-conditioned. They are special prizes, and



don't say we didn't remind you to get your reservations in early!



you may enjoy it in any of four restaurants, from the convenient Grill to the beautiful Terrace Room. *They're* air-conditioned, too, as are the Continental Bar and the Men's Bar.



have the pleasure of serving you at this friendly hotel?

ROOMS FOR ONE, FROM \$3.50 . . . FOR TWO, FROM \$5.00

Hotel **WILLIAM PENN**

Statler-Operated • Pittsburgh, Pa.

GERALD P. O'NEILL, *General Manager*

NATIONAL THEATRES

SPYROS P. SKOURAS, *President*

FOX WEST COAST THEATRES

CHARLES P. SKOURAS, *President*
Los Angeles and San Francisco, California

FOX INTER-MOUNTAIN THEATRES

RICK RICKETSON, *President*
Denver, Colorado

FOX MIDWEST THEATRES

ELMER RHODEN, *President*
Kansas City, Missouri

FOX WISCONSIN THEATRES

HAROLD J. FITZGERALD, *President*
Milwaukee, Wisconsin

EVERGREEN STATE AMUSEMENT CORPORATION

FRANK L. NEWMAN, *President*
Seattle, Washington, and Portland, Oregon

FOX MICHIGAN CORPORATION

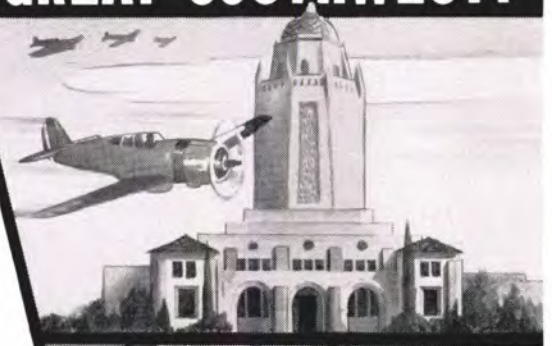
D. M. IDZAL
Detroit, Michigan

VISIT TEXAS--VACATIONLAND of the GREAT SOUTHWEST!

The Nation's greatest State
is going places in 1941! . . .

Come see the fabulous Rio
Grande Valley, home of the
famous Texas Pink-meat
grapefruit . . . See Randolph
Field, West Point of the Air
. . . See Galveston . . . Swim,
Sun, Fish or Relax along
1200 miles of the beautiful

Gulf coastline . . . See indus-
trious Dallas . . . Thriving
Houston . . . Enjoy historic
San Antonio, home of the
Alamo and gateway to Old
Mexico . . . Thrill to an
honest-to-goodness Rodeo
. . . Come visit Texas in '41!



INTERSTATE CIRCUIT, INC.

Amusement Pioneers of Texas

KARL HOBLITZELLE
President

R. J. (Bob) O'DONNELL
Vice-Pres. and Gen. Mgr.

BEST WISHES

from

A FRIEND

*This advertisement has been contributed by
by a friend of Variety Clubs in recognition
of the magnificent charity job they are
doing all over the country.*

*The Executives and Employees of the Oldest
Movie Theatre Group in the World*

HARRIS AMUSEMENT COMPANY

PITTSBURGH, PENNSYLVANIA

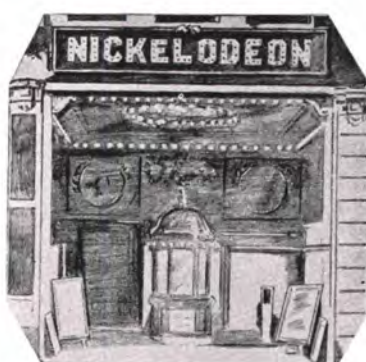
**EXTEND BEST WISHES
AND CONGRATULATIONS**

to the

Variety Clubs of America



The Late
SENATOR JOHN P. HARRIS



World's First All
Movie Theatre
Smithfield St.
Pittsburgh, Pa.



The Late
HARRY DAVIS

**Creators of the World's First All Motion Picture Theatre
and the Name "Nickelodeon"—June 1905**

HERE'S THE 3 DAY...

Thursday, May 15th

10:00 A. M.

Meeting National Officers
National Representatives,
Chairman of the Heart
and Constitution National
Committees, ROSE ROOM

11:00 A. M.

Early Luncheon EUROPEAN
ROOM \$1. For those going
On Deep Sea Fishing Trip.

12:00 Noon

Boats Leave For Deep
Sea Fishing From End
Of Steel Pier. Bait and
Tackle Supplied!

12:00 To 1:00 P. M.

Regular Luncheon
EUROPEAN ROOM.....\$1.00

1:00 P. M.

Officers and Forum Lunch
MANDARIN ROOM.

2:00 P. M.

Sailing Boats Leave
From Steel Pier!

2:30 P. M.

National Inter Industry
Forum ROSE ROOM!

6:30 P. M.

National Officers and
Delegates Dinner
ROSE ROOM.

6:00 to 8:00 P. M.

Dinner Guests and
Members . . . EUROPEAN
DINING ROOM\$1.50

9:00 P. M.

MONSTER SPORT SHOW
Convention Hall Boardwalk
Wrestling, Boxing, Novelties
Battle Royal Lady Wrestlers

Midnite to 9:30 A. M.

IT'S YOUR MOVE!



Friday, May 16th

8:00 to 9:30 A. M.

Special Breakfast
EUROPEAN ROOM.....\$.75

10:00 A. M.

GRAND BALL ROOM
General Meeting
Attendance Cups Awarded
On Members Present Here.

1:00 P. M.

Luncheon
EUROPEAN ROOM.....\$1.50



From left to right back, one finds the total mileage trophy and the per capita trophy, while in front stands the miniature total mileage trophy, permanent possession going to the Tent which won the trophy the previous year. These are further inducement for the excellent turnout of the various Tents.

2:00 P. M.

General Meeting
Election of Officers
Selection 1942 and 1943
Convention Locale.



ALIVE and LIVING THE GREATEST AGGREGATION OF

... 3 RING CIRCUS!

7:00 P. M.

BUFFET SEA FOOD
DINNER
(Meat if Preferred)
WESTMINSTER ROOM
CHELSEA HOTEL
Buses Leave Traymore
Hotel 6:30 P. M.

10:00 P.M. 'Till Dawn

SOUTH AMERICAN NIGHT
CLUB PARTY . . .
CHELSEA HOTEL

12:00 Noon

PARADE MOVES
DOWN BOARDWALK
(All Members Requested to
March in Parade)



Saturday, May 17th

6:30 to 7:30 A. M.

Golfers' Breakfast
EUROPEAN ROOM.....\$.75

8:30 A. M.

National Golf
Championship Tournament
Northfield Country Club
Buses Leave Traymore
Hotel 7:30 A. M.

8:00 to 10:00 A. M.

Regular Breakfast
EUROPEAN ROOM.....\$.75

11:15 A. M.

Assemble For
GIGANTIC CIRCUS
PARADE

1:30 P. M.

THE VARIETY CLUB
3 RING CIRCUS
CONVENTION HALL
Main Auditorium
(Biggest Auditorium
In World)

5:00 to 6:30 P. M.

COCKTAIL PARTY
Courtesy of United
Artists Pictures
SUBMARINE GRILL—
TRAYMORE HOTEL

7:00 P. M.

CLOSING BANQUET
Awarding of Prizes and
Humanitarian Award
(Dress Requested But Not
Required.....Dinner Jacket)



When the links destroyers get on the job (see the schedule), they will be combating for a load of fine prizes, some of which may be noted above. In addition to these there are many others, donated by various Tents and individuals.

9:00 P. M.

CALCUTTA POOL
Same Location

ARENIC ENTERTAINMENT EVER ASSEMBLED UNDER A BIG TOP



Greetings

To the **VARIETY CLUBS OF AMERICA**

Here's Something to Remember



Quoting **TIME MAGAZINE** of January 9, 1939

"IN WASHINGTON'S SIBLEY MEMORIAL HOSPITAL, MRS. FRANKLIN D. ROOSEVELT CUT A RED RIBBON TIED AROUND A BABY INCUBATOR TO DEDICATE A PREMATURE BIRTH STATION ENDOWED BY THE VARIETY CLUB, TENT NO. 11."

Said **MRS. ROOSEVELT**

*"I am not surprised that
show people have done
this . . . they are the
most generous people
I know . . . They are
always doing things
for others."*



LICHTMAN THEATRES

Headquarters

WASHINGTON, D. C.

A. E. LICHTMAN

—Managing Director

E. J. HALEY

—General Manager

BEST WISHES
TO THE
VARIETY CLUBS
OF AMERICA



KEEP UP THE FINE WORK
YOU HAVE BEEN DOING
IN THE AMUSEMENT INDUSTRY

GEORGE E. BROWNE, President

LOUIS KROUSE, General Secretary & Treasurer

INTERNATIONAL ALLIANCE THEATRICAL STAGE
EMPLOYEES AND MOVING PICTURE OPERATORS
OF UNITED STATES AND CANADA



*Greetings
to*



Variety

**INTERNATIONAL
SEAT CORPORATION
UNION CITY • • • INDIANA**

HERE'S AN EASY TRICK

For Professional or Amateur Magicians

HOW TO MAKE A DRINK OF THREE FEATHERS DISAPPEAR

Just follow these simple instructions



BUT...WHAT THE EYE DOES NOT SEE!

Just taste today's Three Feathers, and you'll begin enjoying *all* its richer, finer flavor—flavor you probably never knew existed. For only Three Feathers is *Clari-fined*, the only whiskey in the world that is so flavor-protected right up to the moment you drink it.



90 PROOF • BLENDED WHISKEY • 72½% GRAIN NEUTRAL SPIRITS • OLD TYME DISTILLERS CORPORATION, N.Y.C.

THREE FEATHERS FLAVOR-PROTECTED
because it's Clari-fined

HERE IS THE HEART OF VARIETY

TENT 1—PITTSBURGH, PA.

The Tent's main charity for the past year was the maintenance of Camp O'Connell for under-privileged children, a \$125,000 undertaking which thus far represents a \$40,000 investment. The Tent also sponsored a Turtle Derby, a benefit performance of the Ice Follies of 1940, a Diamond Jim Brady \$100 Charity Dinner, and an annual banquet. Other charities were: rehabilitation of and purchase of new equipment for recreation hall for the colored church of Oakdale, Pa., \$3,200; Greek War Relief Fund, \$31,000; Rosalie Foundling, maintenance of club baby, \$1,000; and miscellaneous charities, \$2,950. The Tent paid out in cash for charity in the past year the sum of \$55,950. The pledge last year was \$65,000. The Tent also figures an additional \$15,000 for charities, if converted into dollars and cents. The Tent's pledge for next year is \$67,500, and it plans a Turtle Derby, a Charity All-Star football game, an annual banquet, and the continuation of Camp O'Connell. It also sponsors stage shows featuring well-known players at the Veterans' Hospital, Aspinwall, Pa.



Washington's Tent 11 has presented two dental clinics, one of which is shown above, so that the needy may receive care at Providence Hospital and Children's Hospital in the Capital City.

TENT 2—COLUMBUS, O.

The main charity of Tent 2 in the past year was the placing of \$3,850 in a special trust fund for the purpose of building and equipping a schoolhouse at the Nightengale Cottage of the Tubercular Preven-



Kansas City, Mo., Tent 8 is proud of its sound truck which is used to bring movies to the unfortunate, the shut-ins, and the needy in all parts of the area, well exemplifying the true heart of Variety.

torium for children, located about 15 miles southeast of Columbus. The money was raised at the Tent's Third Annual Barn Dance and First Annual Roundup. The institution takes care of about 75 children at all times. The Tent also contributed heavily to Greek War Relief, the Community Fund, and various other charities. Plans for next year include the continuation of the schoolhouse at Nightengale Cottage and movies for shut-ins. The Tent's pledge for the coming year is \$5,000. During the past year, \$8,211.41 was paid out by the Tent in cash for charity. The pledge last year was \$7,000.

TENT 3—CINCINNATI, O.

Principal charity of the Tent is that of furnishing butter, milk, and cream to St. Mary's Hospital, to the total of \$6,000, covering all patients in the hospital. Most of this money came through the golf tournament, the automobile award, and the annual May dance. In addition, the Tent gave YMCA memberships totaling \$300 to 100 boys for vocational training, 152 movie shows to shut-ins, totaling \$3,050, held a Christmas party for 1500 orphans, totaling \$805, had miscellaneous charity donations of \$550, and aided Greek War Relief to the tune of \$10,779.68, making a total of \$21,484.68 expended for charities.



Famed throughout Variety is the charity of Tent 1, Pittsburgh, Pa., which annually adopts a child and later arranges for its legal adoption by some responsible family. Two girls and four boys have been aided.

Last year, the charity pledge was \$16,000, with the Tent estimating an additional \$3,050, if it were converted into dollars and cents. Plans for next year are about the same, with possible changes in relief drives as they come up.

TENT 4—ST. LOUIS, MO.

Aid to the Midwest Polio Association totaling \$3,600 was one of the principal charities of this Tent, with approximately 5000 people benefitted. The money was raised by two midnight benefit shows. The Association is a local organization which provides a cure, if possible, braces, crutches, and other care for infantile paralysis victims, principally children. Likewise, the National Foundation of Infantile Paralysis, Inc., was given \$1,800 with 50 per cent of this contributed to the Midwest Polio Association, also. The Greek Relief Fund received \$20,250, through collections, employees' contributions, etc., with \$625 being given to buy ambulances for Great Britain, the latter fund coming from local film folk. Miscellaneous gifts totaled \$158.65. Paid out in cash for charities last year was the sum of \$26,433.65, against a



Indianapolis, Ind., Tent 10 has established a blood bank at Indiana Medical Center, an event which has not only brought the Tent civic endorsement but which has brought national prominence.

pledge of \$6,000, with an additional \$5,000 estimated as having been covered by the other charities. It is planned in the future to help the Midwest Polio Association, the principal charity, so that a special building may be erected to aid infantile paralysis sufferers. Clothing matinees for indigent children will also be held as a permanent annual event. The pledge for 1941 is \$10,000.

TENT 5—DETROIT, MICH.

The main charity of the Tent in the past year was the School Children's Food and Clothing Fund. This project, organized by the Tent in conjunction with the Teachers Social Service Committee and The Volunteers of America, raises funds to feed, clothe, and, in many ways, to help indigent children of Wayne County, Mich., for both the public and parochial schools, and for all, regardless of race, creed, or color. All monies are expended by the Social Service Committee trustees, whose membership includes two members of the



ON THESE PAGES AND THOSE WHICH FOLLOW ARE RECORDED THE CHARITIES OF ALL THE TENTS



Tent 22, Oklahoma City, Okla., is now constructing the Health Center, to provide free housing for the Salvation Army Health Clinic and Tuberculosis Clinic, and Maternal Health Center Clinic.

Variety Club. The Tent's expenditure for this charity was \$40,843. In addition to raising funds, the three organizations collaborate in obtaining many tons of discarded clothing of all kinds, which are re-conditioned by The Volunteers of America and issued to needy school children. Other charitable activities of the Tent are: welfare and relief furnished to aged, destitute performers, funerals, etc.; movies for shut-ins; flowers to sick and deceased. Christmas baskets; donation to Will Rogers Memorial; and canisters and supplies for Tag Day. These charities amounted to \$6,475 in the past year. The Tent estimates that its combined charities approximated \$100,000. The pledge for the year was \$55,000.

TENT 6—CLEVELAND, O.

The main charity of the Tent for the past year was caring for the 524 people who came to the Tent for help. Money was raised by raffles, "Bingo," special shows, a golf tournament, and subscription by members. In addition, the Tent took care of a former performer who is losing his eyesight, gave a Christmas party for 500 children with bags of food and gifts, and provided hospital care for the needy. The Tent showed movies to shut-ins at the rate of almost a program daily. The pledge for

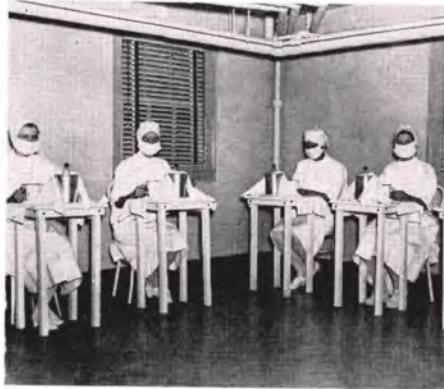


Members of the Minneapolis, Minn., Variety Club, Tent 12, watch a sick child receive a treatment from an ultra-violet-ray lamp presented to Lymanhurst Health Center for under-privileged children.

last year was \$15,000, and the amount paid out in cash for charity was \$15,775.60. For next year, the Tent plans to raise money to send 500 under-privileged children to a summer camp, and to buy an iron lung to be used in the area. The Tent's pledge for the new year is \$10,000, with \$15,000 as the goal.

TENT 7—BUFFALO, N. Y.

In the past year, the Tent concentrated upon those afflicted directly or indirectly with infantile paralysis. In this connection, it purchased an aluminum lung and made special contributions to various endeavors in connection with the local Infantile Foundation. In addition to this, the Tent constructed several portable booths at a cost of \$105 each for showing movie to shut-ins; gave active and financial help to various relief funds; gave considerable financial support to stranded actors for transportation, food, and lodging; gave food baskets, flowers, etc., in connection with illness and death; and made special contributions to various charity funds. The Tent paid out in cash for charity during the past year the sum of \$5,716. The Tent's pledge last year was \$5,500, and the



Typical of the many national Variety charities is this showing mothers preparing to give milk to the Mothers Milk Bank, housed in the John Gaston Hospital, Memphis, Tenn., sponsored by Tent 20.

pledge for next year is \$6,000. Other charities performed by the Tent last year would amount to \$1,500, if converted into dollars and cents.

TENT 8—KANSAS CITY, MO.

At the last Variety Club Convention, the local Tent pledged \$6,000 for charitable activities, but this was increased to \$10,000 at a meeting later in the year. The Tent's principal activity has been the supplying of milk to the undernourished children in the local schools. Funds for this are raised by a bowling tournament. As a result of a tournament held in December, 1940, 1800 children received a half-pint of milk daily for 100 days, at a retail cost of \$7,400. Other charitable activities, paid for by a Charity Ball, included aid to distressed and needy families connected with the industry, aid to a crippled girl, donations to worthy causes, care of many families during the Christmas holidays, luncheon fund for undernourished children in public schools, etc., for a grand total of \$1,014.98.



This Hydrotherapy Tub was installed in the Children's Hospital by Tent 2, Columbus, O. In the picture above, members of the Tent look on as the Tub is given a very practical demonstration.

Through activities of members, \$1,000 was raised for Greek War Relief, making a grand total for charitable activities of \$10,414.98. All these activities, as well as movies for shut-ins, will be continued and increased during the coming year.

TENT 10—INDIANAPOLIS, IND.

The local Tent had two main charities in the past year. The first was a blood bank established at the Indiana University Medical Center at a cost of \$1,007. It is estimated that 25 lives have been saved by the bank. The second was a room equipped for the public schools to render psychological service to children, under supervision of a specialist, at a cost of \$678. Funds for these projects were realized through a midnight show and the sale of ad space in the program. The Tent also raised a considerable sum for Greek War Relief. Miscellaneous contributions, totaling \$420, included the Indianapolis Star Ice and Christmas Fund, Indianapolis News Christmas Fund, Indianapolis Clothes-A-Child Fund, Red Cross, and Infantile Paralysis Fund. A Christmas Kiddie Show and Circus was given for members of various kiddie institutions in the city. Considerable sums were also spent on rehabilitation of indigent local members of the amusement business, and contributions to professional performers enroute. The pledge for the past year was \$7,500, with \$12,942 paid out in cash for charity. Next year's pledge is \$7,500.



HERE IS THE HEART OF VARIETY

TENT 11—WASHINGTON, D. C.

The Tent's most notable achievement during the past year was the presentation of complete dental clinics to two local hospitals—the Providence Hospital and the Children's Hospital. Modern in every detail, the clinics were needed by both institutions, and they enabled the hospitals to take care of many more needy patients than would have otherwise been possible. Many civic-minded Washington citizens, as well as the mayor, joined in thanking the local Tent for the gift of the clinics. In addition to the establishment of the clinics, the Tent also continued its blood bank, ambulance service, and free motion pictures for shut-ins. The amount spent by the Tent for the equipment was \$6,000,



Outdoor movies are shown twice each week to the under-privileged children at Camp Jupuco, Boston (Milton), Mass., by the Variety Club of New England, Tent 23, which also sponsors the camp.

representing a 30 per cent discount given by the local distributors in recognition of the good work of the organization. The actual retail value was approximately \$10,000. The money was raised by means of an automobile raffle. In addition, the Tent contributed heavily to the Metropolitan Police Boys' Club, Children's Hospital Blood Bank, Soroptimist Club for Crippled Children, Will Rogers Memorial Fund, Red Cross Emergency Drive, Needy Children's Camp Committee, Hyde Farmlands Foundation, Community Chest, Handicapped Colored Children's Fund, Washington Post Needy Family Fund, Ladies of Charity, D. C. Tuberculosis Association,



These boys at the St. Francis Home for Boys are but a few of those who have been privileged to see movies through Tent 5, Detroit, Mich., a work which also is undertaken by other Tents.

and to various individuals. The Tent paid out \$9,200 in cash for charity in the past year. The Tent's pledge was \$5,000; the pledge for next year, \$11,000.

TENT 12—MINNEAPOLIS, MINN.

The Minneapolis Milk Fund was the chief charity of the local Tent, through which highest grade A milk was furnished to approximately 1600 under-privileged children and expectant mothers during the past year. Money for this and several other charities was raised through a formal dinner and ball, two golf tournaments, one sponsored ball game, a Gold Rush party, and receipts from miscellaneous club activities. In addition, the Tent gave two ultra violet ray lamps to the Lymanhurst Hospital, treating approximately 700 under-privileged children yearly for heart disease and rheumatic fever. Sixteen radios were given to the General Hospital, to help cheer sick children. A sum of \$25,020 was raised and sent to National Refugee Headquarters to aid refugees. Movies were shown to shut-ins. Various local charitable institutions as well as needy individuals and families were helped. The Tent's pledge for last year was \$25,000, and the sum of \$25,787.25 was paid out in cash for charity. The Tent's pledge for the coming year is also \$25,000.



Shown here are three youngsters at the Hattie B. Monroe Home for Convalescing Children, to which Omaha, Neb., Tent 16 has been a benefactor, with 42 children being aided by the club's work.

TENT 13—PHILADELPHIA, PA.

The total amount of money raised for charity for which Tent 13 was directly responsible was \$57,074. The chief charitable activity was the Tent's participation in the drive for funds for the care of all infantile paralysis victims in the Philadelphia area. By the sponsorship of the President's Birthday Ball and March of Dimes Drive, \$30,000 was raised and will be used at the direction of the Tent. The Tent also sponsored the Greek War Relief drive, with \$24,372 realized. In addition, the following other charities were contributed by the Philadelphia Tent: Coal and Milk Fund, \$104.90; rent for a destitute family, \$132; flowers for the sick, \$72.65; cash contributions to Philadelphia General and Byberry Hospitals for Christmas



This girl spends time every day on this underwater table in a pool trying to strengthen arms and legs weakened by infantile paralysis. St. Louis, Mo., Tent 4 is planning a pool for the Polio Association.

parties for sick, \$125; cash contributions to homes for the crippled and assistance to destitute families, \$967.50; Red Cross, \$100; Allied Jewish Appeal, \$100; Los Angeles Sanatorium, \$50; and Christmas and Pass-over food baskets, \$1,050—bringing these charities to a total of \$2,702.05 and the charity expenditure for the year to \$57,074.

TENT 14—MILWAUKEE, WIS.

Principal charity of Tent 14 was aid to the Greeks, with the total reaching \$11,680. In addition, the orphans picnic totaled \$800, the summer camp for children reached \$950, and the aid of stranded show people came to \$650. The Tent paid out in charity during the past year the sum of \$14,080, against a pledge of \$10,000, with an estimated \$4,655 additional for activities other than actual cash. Next year's pledge is \$20,000. Furthermore, the Tent plans to continue along similar lines during 1941, co-operating with the Junior Chamber of Commerce, Milk Fund, etc.

TENT 16—OMAHA, NEB.

The Hattie B. Monroe Home for Crippled Children, with 44 children, and the Free Fresh Air Camp, for 60 children, highlight the organizations aided by the local Tent. Nearly \$900 was given the first, with \$250 to the second. In addition, \$84 was contributed to aid a paralytic child, for the third year; transients within the industry were given \$25; Christmas matinees for the Salvation Army (food) totaled \$1,200; needy actors were given \$112.50; the Camp





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**THE MOTION PICTURE INDUSTRY'S
 FAVORITE AIRLINE**

With five luxurious flights every day over the shortest, fastest, coast-to-coast air route—the fastest flights between New York, Chicago and Los Angeles—frequent, convenient "Commuter Flights"—and the only 4-Engine Stratoliner service in the nation—it is only natural that this progressive airline has become the favorite of the progressive motion picture industry.

UNEQUALLED SCHEDULES, CITY-TO-CITY and COAST-TO-COAST

Los Angeles—New York		13 hours, 40 minutes
Chicago—New York		3 hours, 33 minutes
New York—Chicago		4 hours, 10 minutes
Los Angeles—Chicago		9 hours, 52 minutes
New York—Los Angeles		15 hours, 8 minutes

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ROUTE OF THE STRATOLINERS



TRANSCONTINENTAL & WESTERN AIR, INC.

HERE IS THE HEART OF VARIETY

Fire Girls were given \$300; general contributions reached \$332.20, with motion picture costs \$137.80. More than 280 complete programs were served needy groups. Total charities reached \$3,323.75, against a pledge of \$10,000, with the quota reached through the \$5,180 in extra activities not shown in the financial report. The program for next year will be similar.

TENT 17—DALLAS, TEX.

During the past year, Tent 17 has actually contributed to worthy charities the sum of \$156,483.79. This was divided in the following manner: Variety Club Summer Camp for Under-privileged Boys (592 boys attended, each for two weeks), \$12,497.12; Freeman Memorial Clinic, Freeman Memorial Eye Conservation Clinic, \$37,249; Hope Cottage (for foundling babies), \$3,500; swimming pool (for under-privileged children), \$18,866.08; tubercular patient, \$725; actors' aid, \$2,403.09; Gardens of the Americas, \$100; clothing for British War Relief, \$44,017.50; British War Relief benefit, \$8,500; knitting and sewing for British War Relief Society, \$1,126; public dance for Greek War Relief, \$1,200; and collections and midnight shows in 325 Texas theatres for Greek War Relief, \$6,800.

TENT 18—DAYTON, O.

The Sisters of the Sick Poor (the poor sick of Dayton) were aided to the total of \$1,000 during 1940, the Tent's report shows. In addition, a new motion picture projector costing \$750 was purchased to show films to the needy, Greek Relief Fund contributions reached \$1,503.84, and relief to show people came to \$150, making a charitable outlay of \$3,603.84. Last year's pledge was \$3,000. The Tent also reports that its other charities would total \$500. Next year's plans include more aid for the Sisters of the Sick Poor and incubators for local hospitals. The pledge for 1941 is \$3,000.

TENT 19—BALTIMORE, MD.

Toy Lending Bureaus for under-privileged children of the city represent the main charity. Starting in February, 1941, with \$250 actually given, there is a balance of \$750 which will be divided among four new stations to be opened. In addition, the Tent co-operated by giving a \$1,000 automobile to the Kernan Hospital for Crippled Children, aided the Greek



An incubator is seen here being presented to the Northern Liberties Hospital by the Ladies Auxiliary of the Variety Club of Philadelphia, Tent 13. The incubator has since been used to great advantage.

War Relief Fund to the extent of \$200, and contributed \$50 to the Red Cross. The Tent's pledge for charity last year was \$11,000, and it is felt that this quota has been easily surpassed. Next year, the Tent plans to open five toy lending stations for the under-privileged, with about 10,000 children to be aided. In addition, the Tent this year sponsored the Preakness Ball the night the event ran.

TENT 20—MEMPHIS, TENN.

The Tent's Mother's Milk Bank, on which \$4,000 was spent in 1940, is the principal charity, with 253 babies served. In the Bank, housed in the John Gaston Hospital, mothers' milk is frozen and then put away for future use when needed. The service, probably the only one in the south, is designed to provide essential nourishment for newborn infants who cannot survive without it. In the time that the Tent's Milk Bank has been in operation, it has saved several human lives, and made healthy, normal babies out of infants who had previously been sick and ailing. The Milk Bank was established with funds secured from a raffle which was organized and conducted by the Tent. Money was raised through a car award. Also, the Tent sponsored local benefit shows for the Greek Relief Drive, with \$4,500 being

raised from all contributing sources. Paid out for charity was a total of \$8,500, against a pledge of \$5,000 last year, with an additional \$7,500 also having been expended in other charities. During 1941, the Milk Bank will be expanded, and all other charities assisted.

TENT 21—ATLANTA, GA.

A highlight of the activities in the charity division here is \$15,000 to be spent for a home for the Boys Club of Atlanta. If a current deal for a home does not materialize, a new one will be built. Other charitable activities include a big stage and screen show at the local Fox for the Red Cross War Relief Fund, raising \$2,675, with other shows sponsored by the Tent in Georgia, Alabama, and Tennessee grossing \$8,619.36, all turned over to the Red Cross. In addition, the Greek War Relief was aided, with totals unknown at this writing, destitute show people have been aided, and there have been other miscellaneous activities. Last year's charity pledge was \$6,500, to be equalled again in 1941. More than 150 screenings were held for the under-privileged during 1940, to approximately 13,500 shut-ins, it was also reported.

TENT 22—OKLAHOMA CITY, OKLA.

Erection of the Variety Club Health Center was the outstanding charitable work of the local tent during the past year. The building, a brick structure in Colonial style, was conceived and built by the tent for the purpose of "free housing, Salvation Army Dental Clinic and Tuberculosis Clinic, Maternal Health Center Clinic." The clinic will house four separate medical units, with many people to be benefited. Money was raised through awards, dances, etc. The Tent has also co-operated in raising funds for the British and Greek Relief, has serviced eight to 10 crippled children's hospitals, orphanages, and similar institutions with free movies each week, and has contributed to local charities. The charity pledge was \$5,000 last year, with an estimated \$5,000 expended in effort. Next year will see a program along the same lines, aiding the needy, working with local units, and co-operating with all charitable organizations where possible. The pledge for 1941 totals \$10,000.

TENT 23—NEW ENGLAND

The Boston-quartered Tent had a charitable record for the past year (as the Friars Club) of which it can well be proud. Rather than concentrate on one phase, the New Englanders exerted their efforts in many directions. One of the Tent's achievements was the showing of outdoor motion pictures twice weekly at Camp Jupuco, a summer camp for underprivileged youngsters. The Tent also brought happiness to many shut-ins by a consistent program of showings of features and comedies at various hospitals and old-people's homes throughout the vicinity. Another charitable work of the Tent was the supplying of milk to those in the city who were previously in sore need of it.



Tent 17, Dallas, Tex., sponsored this \$22,000 Surgical Wing of the Freeman Memorial Clinic, erected with funds provided entirely by the Variety Club. The Wing is one of the most modern anywhere.



GREETINGS

from

The Mother Tent



PITTSBURGH

C. C. KELLENBERG
Chief Barker

JOHN H. HARRIS
National Chief Barker

Bestest

FROM ALL THE BARKERS

of

TENT No. 5

(DETROIT)

Representing

THE AUTOMOBILE CAPITAL
OF THE NATION

GREETINGS

TO THE

**NATIONAL VARIETY
CONVENTION**

from

COOPERATIVE THEATRES
OF MICHIGAN

CLEVELAND TENT 6

sends

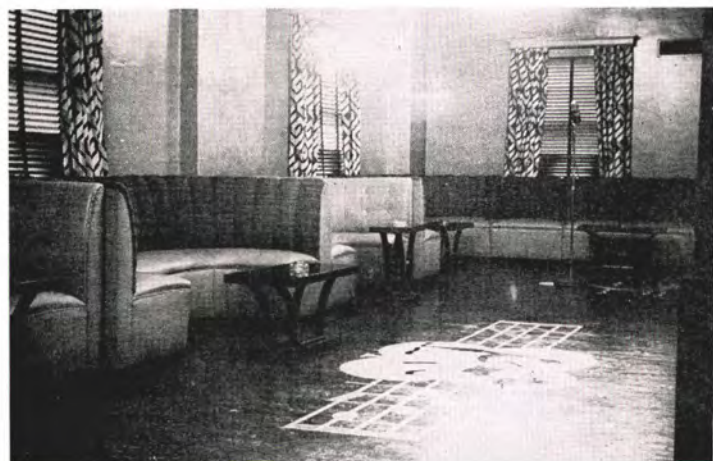
BEST WISHES

for a

SUCCESSFUL CONVENTION

THESE ARE THE VARIETY TENTS

Pictured on these pages are some of the representative clubrooms of the Variety Clubs of America, quarters of the men who are proud to call themselves Barkers.



From Tent 1, Pittsburgh, Pa., comes a view of the dance floor, the scene of many social activities of the first tent organized.



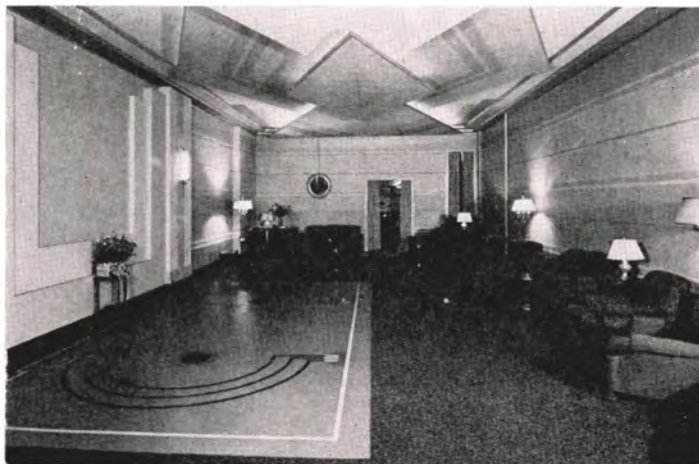
The cocktail bar of Tent 3, Cincinnati, O., is the centre of attention, particularly on festive nights when Barkers and friends gather.



When members of Tent 4, St. Louis, Mo., meet to play cards, they seat themselves in this particularly attractive room.



Card playing becomes an even greater pleasure at Tent 6, Cleveland, O., in this beautiful spot, which ranks with the best.



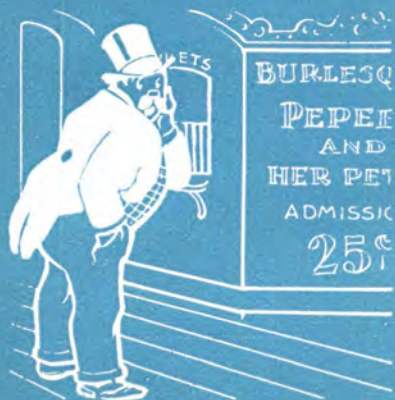
Kansas City, Mo., Tent 8 is proud of its lounge, often the reason for many gay occasions with Barkers and guests.



Tent 10, Indianapolis, Ind., can hold its head high, with this beautiful clubroom.



Note the main lounge, looking toward the bar, of Tent 11, Washington, D. C.





The dance floor and general lounge of Tent 12, Minneapolis, Minn., is one of the most beautiful of any local Tent.



The refreshment console of Tent 17, Dallas, Tex., is one reason why the hospitality of this Tent is so well known.



Tent 14, Milwaukee, Wis., proudly boasts of this, its clubroom, a particularly striking view of which is presented.



Ping Pong is very popular at Tent 18, Dayton, O., and the reason can easily be noted above in this game room.



One of the most attractive spots anywhere is this, from Tent 16, Omaha, Neb., often a centre of social festivities.



Tent 20, Memphis, Tenn., offers this attractive room, with photos of prominent people decorating the walls.



Oklahoma City, Okla., Tent 22, has this to offer in the list of attractive rooms.



From Boston, the headquarters of Tent 23, New England, comes a view of the lounge.





Compliments

TENT 11

Washington, D. C.

HARDIE MEAKIN
Chief Barker





We're here—We're with you

Compliments and Best Wishes from

The VARIETY CLUB
of the
TWIN CITIES, TENT 12



"Hey Rube!"



... is the call for help
that starts every Circus
Man running — to do his best for a pal!

YOUR HOSTS *Philadelphia* **TENT No. 13**

*... invite you to shout out if there is any
way in which they can serve or help you!*

— WORRY COUPON —

Just to simplify matters and get results—check your pet worry, shout "HEY, RUBE!" as loud as you can, and hand this to the first Philadelphia BARKER who arrives.

- | | |
|--|--|
| ☐ MY FEET HURT! | ☐ MY FEET HURT! |
| ☐ I LOST MY COLLAR BUTTON! | ☐ WHERE IS IT? |
| ☐ THIS IS A "CLIP JOINT," GET ME OUT! | ☐ WHAT'S THE PHONE NUMBER OF THE ACROBAT? |
| ☐ I'M SEA SICK! | ☐ MY FEET HURT! |
| ☐ I'M COCKEYED. PUT ME TO BED! | ☐ IS SHE REALLY BLONDE? |
| ☐ MY FEET HURT! | ☐ WHERE AM I? |
| ☐ I WANNA DRINK! | ☐ WHAT WAS THAT PHONE NUMBER? |
| ☐ LEMME FIVE BUCKS? | ☐ SUPPOSE A MAN ANSWERS? |

HOWDY, PARDNERS!

A hearty handshake to all you grand guys from all us cow-hands ridin' herd on showbusiness 'way out west in Texas! ... Come on down and have "chow" with us anytime!



VARIETY CLUB OF TEXAS—TENT 17

7th Floor Adolphus Hotel — Dallas, Texas

*With sincere best
wishes from . . .*



TENT 19
BALTIMORE, MD.

Greetings

TO ALL
THE OLD BARKERS

FROM ALL
THE NEW BARKERS

of

BOSTON TENT 23

WHAT THEY SAY OF VARIETY

CITY AND STATE

Governor Forrest C. O'Donnell, Missouri:

I am pleased to note the action of the St. Louis Chapter in taking on the sponsorship of the Midwest Polio Association. Treatment of those who suffer from Infantile paralysis is a most praiseworthy endeavor and deserves the cordial commendation of our citizens.

Governor John W. Bricker, Ohio, (to John H. Harris):

As an honorary member of National Variety, I keep in close touch, through Tent 2, with the outstanding charity work of the organization, and I take this opportunity of felicitating your entire membership for the splendid accomplishments of the various tents during the past year. I feel certain that the forthcoming meeting at Atlantic City will bring forth plans of even wider scope than were initiated at past conventions, and you have my assurance of continued cooperation in these most worthy charitable undertakings.

Governor W. Lee O'Daniel, Texas, (to John H. Harris):

I deeply regret my inability to be present with the Variety Clubs of America at their annual convention. The theatre and amusement men of Texas have given unsparingly of their time and facilities in the national defense effort. These distinguished citizens are making a worthwhile contribution in the building of morale and furnishing clean entertainment for members of our armed forces stationed in the Lone Star State.

I should like to be able to accept your kind invitation to attend the convention so that I could express in person my sincere appreciation for the splendid and patriotic cooperation which the amusement industry has given toward our defense effort in this national emergency.

May every success attend your convention and your good works long continue.

Governor Leon E. Phillips, Oklahoma, (to Louis C. Griffith, Chief Barker, Tent 22, Oklahoma City):

The citizens of Oklahoma were certainly fortunate when some two years ago you, with some of your friends, founded in our state Tent Twenty-two of Variety. Your club has, in a short space of time, proved that the heart of show business is a large one. Your "Free Movies For Shut-ins" program has brought much pleasure to hundreds of individuals and has given real happiness to those whose lives were otherwise drab and painful. The beautiful and practical new Variety Health Center now nearing completion will fill a need long felt in this community. Please express to your members, in my behalf and in behalf of the citizens of our state our appreciation of your worthy work.

Mayor Ben E. Douglas, Charlotte, North Carolina, (to John H. Harris):

Since your coming to Charlotte at the Charter Presentation of our Variety Club much progress has been made. The membership is a very enthusiastic group, and they are tackling work that would faze many people. It all goes to show that "in unity there is strength," and I am sure that the Charlotte Variety Club will soon be numbered among the best, even though not the largest, in the country. I am happy that these civic minded citizens have seen fit to organize such a group in The Friendly City, because it will be conducive of much good, and will make life brighter and happier for many people.



FORREST C. O'DONNELL
Governor of Missouri

Mayor R. A. Hefner, Oklahoma City, Oklahoma, (to Louis C. Griffith, Chief Barker, Tent 22, Oklahoma City):

Since the National Variety Clubs are holding their annual convention in Atlantic City in May, I am taking this means to request that you extend to those assembled in Atlantic City the appreciation of Oklahoma City for the fine charitable work done in our community by your Variety Club of Oklahoma. It is my opinion that the Variety Club Health Center that you are establishing here is the

most intelligently conceived and practically operated charity that has come into our midst in many years. The Health Center will make possible the functioning under one roof of the several charitable health agencies of our city and by so doing will extend the scope of each of these charities individually and allow all of them to give more to the underprivileged of our city. It is remarkable that just within the past year or two you have been able to organize such a club and select your charitable work and progress with it as far as you have. I am anxiously looking forward to the formal opening of your health centre, as are many, many others of our citizens.

In appreciation of this splendid service that you and your group have performed for and on behalf of Oklahoma City and the State of Oklahoma at large, I am herewith handing you a commission as Ambassador of Good Will and I hope you will carry it with you, and pass the love and affection of our 225,000 citizens on to those who are assembled in Atlantic City.



BEN E. DOUGLAS
Mayor of Charlotte, N. C.

INDUSTRY

J. R. Grainger, president, Republic Pictures Corporation:

As a member of the Variety Clubs of America, it affords me great pleasure to write and congratulate you and the Variety Clubs of America on the splendid charitable work that is being done by this organization through the country in those localities where Variety Clubs are situated.

I know that the great work done by the Variety Clubs of America has been the cause of much favorable comment on the part of all those who are acquainted with the charity arms of the amusement business, and I feel that when the plans for charitable work for the coming year become known, after the annual national convention at Atlantic City, N. J., the Variety Clubs of America will be more firmly established than ever in the minds of all those who are interested in helping people who are in need of assistance.



CIVIC LEADERS AND OTHERS JOIN IN PAYING TRIBUTE TO THE TENTS' ENDEAVORS

Will H. Hays, president, Motion Picture Producers and Distributors of America:

In the humanitarian work that they are doing, especially in behalf of unfortunate children in so many communities of our land, the National Variety Clubs of America are performing a noble and lasting service. Of the Variety Clubs it is well said—"truly the heart of the show business."

You are doing more than relieving distress and administering to the underprivileged. You are keeping blazing brightly the spirit of good fellowship, which is based on the energizing and ennobling creed of man's humanity to man. Through the years, this spirit, translated by you into countless kindly and charitable acts, has been a real inspiration.

You are in the amusement business, which never has faced greater responsibilities and duties than in these precarious times. The nation is engaged in an all-out defense program. Defense is guns and ships and munitions; it is more. It is spirit and morale and character. By contributing so mightily to these vital aspects of our America's well-being, those engaged in the service of entertainment are marching forward side by side with all our citizens in the supreme national effort.

May the Variety Clubs of America carry on their splendid program!



R. A. HEFNER
Mayor of Oklahoma City

Murray Silverstone, United Artists Corporation:

On the occasion of the seventh annual national convention of the Variety Club, may I express the hope that the future will see a glorious continuation of the fine work that has been done by your organization and its branches throughout the country. In this difficult world and in these difficult times the Variety Club is a beacon of humaneness. Its consideration and thoughtfulness for "the other fellow" is an inspiration.

George J. Schaefer, president, RKO Radio Pictures, Inc.:

Variety is a keynote of show business. Be it the good old vaudeville with its acts from animals to artists and acrobats, or be it the film bill to today—even with

double features—it is a variety show. So, no name could better denote the real heart of show business than VARIETY. It is most aptly named; and under its fitting name it performs a variety of good deeds, charity of a kind that is not spotlighted, not headlined and very often completely unknown. But its heart of human kindness fed through the arteries of red-blooded folk carries on its work just as regularly as does that ticker that keeps every one of us breathing until we get our final call. And those who know the Variety Clubs know that its heart is going to beat on time for worthy charity just as long as there is a human heart in show business. And believe me, that is forever and a day. Variety Clubs reflect the heart of show business.

Walter F. Wanger, producer:

Last summer I visited with members of eight Variety Clubs and one organization (Boston) which has since affiliated with Variety. Not only did I find a sincere spirit of good fellowship exemplified everywhere but my heart was warmed by the generous and enthusiastic support given many charitable enterprises. I know of no organization that practices the Golden Rule with such unselfishness, grace and distinction.

The work in behalf of orphans, crippled children and underprivileged children is an undertaking of which any organization might well be proud but only a theatrical group could do so well. The charitable work of Variety is but one phase of club activity which won my endorsement. Variety has succeeded in bringing together the various elements of the most highly competitive business in the world in a spirit of understanding



R. B. WILBY
Dough Guy, Tent 21, Atlanta

and camaraderie that has meant much to the elevation of our business. I am extremely proud of my honorary membership in Pittsburgh Tent 1, and I hope the good work of Variety will soon embrace all sections of America.

Harry Cohn, president, Columbia Pictures Corporation, (to John H. Harris):

I have heard a great deal about the activities of the Variety Club, of the many fine things that have come out of

the entertainment world, its activities loom large, particularly at a time when so much sorrow and suffering grip the earth. Not only is this true because of the humane and charitable basis upon which the Variety Club was founded, but also because of the camaraderie generated throughout the country between all branches of the amusement business through its activities.

I also wish to commend you, Mr. Harris, as the national head of the Variety Club, and also the leaders in all the local branches, for the great humanitarian work you are doing. All of you should feel extremely gratified by the tireless and harmonious effort through which your activities are kept alive.

Nate J. Blumberg, president, Universal Pictures Corporation:

Every man who is a man needs a religion, and the Variety Clubs constitute the religion of show-business. To many a layman, show-business may often seem a shade on the cynical side. But we in the business know that the very existence of the Variety Clubs disproves so erroneous a theory. That the Variety Clubs go about their business of helping the unfortunate in so orderly, efficient and quiet a manner abounds greatly to their credit. But sometimes I wish that more people could know more about the work of the Variety Clubs—not for the credit that would accrue to our business nor for the purpose of raising funds, but merely to show that in this tough, war-like old world of ours there still exists the sincere desire to help the other fellow.

God bless the Variety Clubs. May their numbers increase and may they never lack for the funds which enable them to do their wonderful work.

Barney Balaban, president, Paramount Pictures, Inc.:

On the occasion of the annual banquet of the Philadelphia Variety Club last year, which I had the opportunity to attend, I was able to learn at first hand about the charitable work being carried on throughout the country by the Variety Clubs. I can conceive of no more worthwhile undertakings than those sponsored by the various clubs throughout the



GREETINGS

from the

"Biggest Little"

VARIETY CLUB

*We may be the "BABY" now
but watch us grow!*



CHARLOTTE, N. C.

TENT 24

country and the success of these clubs has reflected much credit on our industry. It must be a thrill to you personally to see how the various tents have sprung up during the last 12 or 13 years and I know that much of the credit must go to you as founder of the movement. I know of the hospital beds that have been endowed and the splendid assistance given to children wherever a Variety Club



W. LEE O'DANIEL
Governor of Texas

exists, and it is because of this knowledge that I consider the Variety Clubs a genuine contribution to the spiritual and charitable life of any city fortunate enough to have such a club within its boundaries.

Let me extend to you and to all your members my sincere good wishes for continued success in your noble work.

W. Ray Johnston, president, Monogram Pictures Corporation:

I am delighted with the opportunity that you so kindly present to me to express my personal interest in the splendid work which the Variety Clubs of America have been doing in the name of charity. The entertainment world has always been extremely generous with its time and money when called upon to do its bit for any worth while cause. So many performers—important and obscure—have sacrificed personal convenience and personal gain to work for the larger benefit of the sick, the needy and the underprivileged. To the Variety Clubs goes the distinction of having placed on a national basis the philanthropy always associated with show-business. Its record of charity needs no emphasis of mine. Its work is most certain to be its own monument, enduring and respected.

Harry M. Warner, president, Warner Bros. Pictures, Inc.:

Showmen the world over, in every branch of the theatre, are known as sentimental folk, and thank God for it. For it's largely because we are sentimental that we are also tolerant and charitable. It is because we are so sentimental, I suppose, that we have a general reputation of not being very practical men.

The Variety Clubs of America are the most convincing proof that showmen can be sentimental and charitable and shrewdly practical. We find fun and friends in Variety, in the many tents in all parts of the nation, but we must never forget the first object of this organization.

Our work is charity. Each tent has its own goal and its own quota, its own intimate knowledge of what its community needs. I know of no organization anywhere that sets about so efficiently and so warm-heartedly to lend a helping hand. I am proud to salute Variety and to wish it Godspeed, good showmanship, and success during the coming year.



LEON E. PHILLIPS
Governor of Oklahoma

P. S. Harrison, prominent industry figure:

In addition to the philanthropic work the Variety Clubs are doing, they are giving a chance to the people of the motion picture industry to become acquainted with one another more closely, and to relax. It offers them the opportunity to serve themselves while carrying on the greater work of serving those in need.

GREETINGS

Century

"The Projector of the Century"

CENTURY PROJECTOR CORPORATION, NEW YORK

Best Wishes

from

THE ANSELL SIMPLEX TICKET CO., INC.

CHICAGO

•

ILLINOIS

Thank You, Variety Club!

In the name of the women and children and old men behind the battle-lines in the bombed areas of Greece, we wish to thank the Variety Clubs of America for its generous and whole-hearted assistance. Spirits are brighter and wills are firmer because of this much-needed, much-appreciated aid.

Greek War Relief Association, Inc.

1506 Walnut Street, Philadelphia



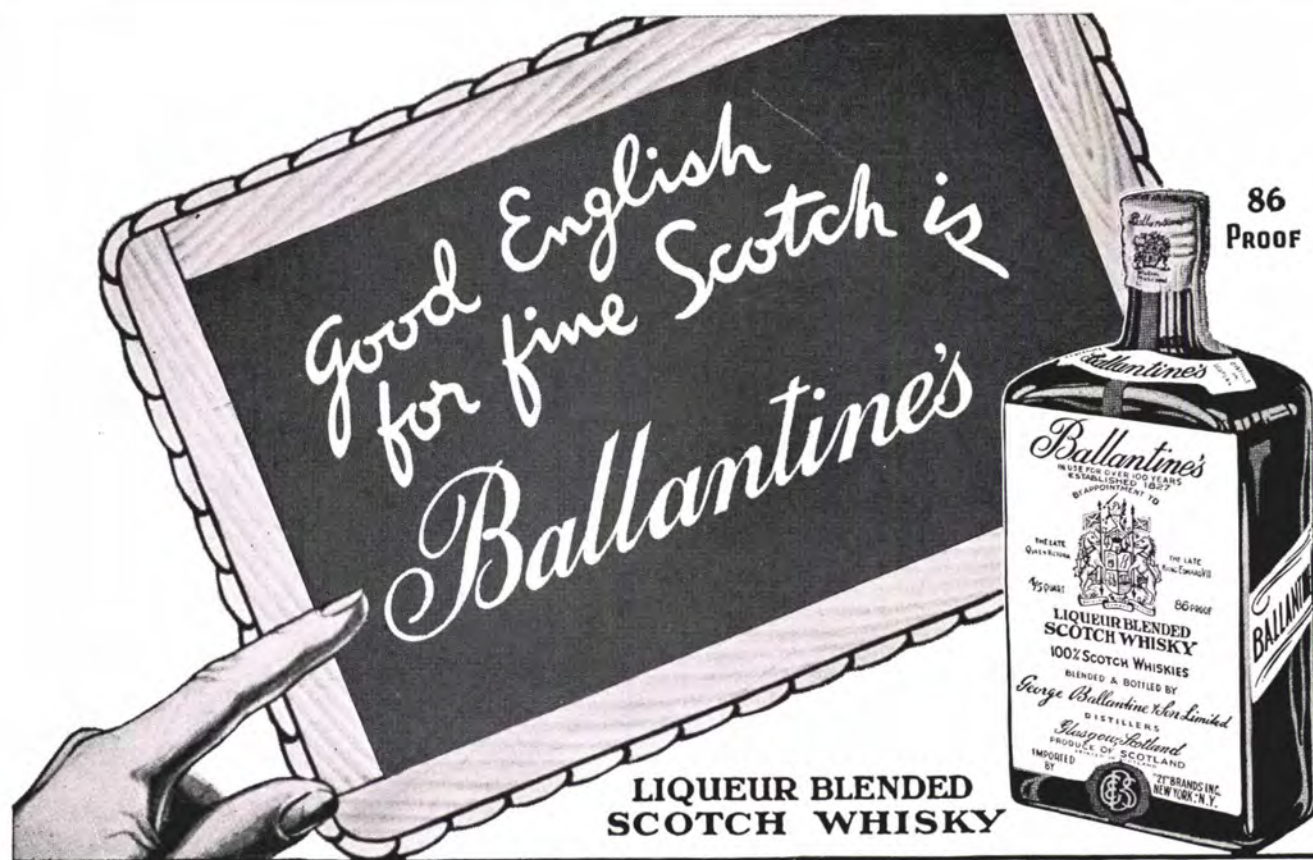
Courtesy of A Friend

A MAN IS ONLY WORTH AS MUCH
AS HE CAN DO FOR OTHERS

JOHN and DREW EBERSON

Architects

NEW YORK



"21" Brands, Inc. NEW YORK

SOLE AGENTS FOR THE UNITED STATES

CHARLES A. BERNES, Treasurer



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Capitol
of the World*

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Greetings

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RCA MANUFACTURING COMPANY, INC.

CAMDEN, NEW JERSEY

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 More Showmanship, Greater Beauty*

The same rugged fool-proofness with
 greater sales, more profits, satisfied,
 delighted patrons who always come
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MANLEY, INC.

FORMERLY BURCH MFG. CO.

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KANSAS CITY, MO.



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 TO THE
VARIETY CLUBS OF AMERICA

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250 West 57th Street, New York City

CHANGE TO ALTEC SERVICE . . . A CHANGE FOR THE BETTER

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THE COLORFUL GLASS of a Pittco Front attracts the instant attention of passers-by. Its good looks win their admiration—and their patronage. If your programs are well chosen—your interiors comfortable—announce it proudly with a Pittco Front.

Theatre owners throughout the country have found that a handsome Pittco Front means larger box-office. Send for our new Store Front Book to see photographs of recent Pittco installations and reports of actual business increases that resulted.

When you build, see an architect to make sure of an economical, well-planned job. Our experts will cooperate with him gladly in planning a Pittco Front to suit your needs. You can pay for your Pittco Front on the Pittsburgh Time Payment Plan if you wish—just 20% down and the balance in monthly payments.

Wishing Variety Clubs of America The Best Convention Ever in 1941

COMPLIMENTS OF

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Pioneers of Theatre Operation in the Southwest

Griffith Amusement Co., Oklahoma City, Oklahoma

R. E. Griffith Theatres, Inc., Dallas, Texas

H. J. Griffith Theatres, Inc., Kansas City, Missouri



Aristocrat
ICE CREAM

PHILADELPHIA DAIRY PRODUCTS CO.
4th and POPLAR STREETS, PHILADELPHIA, PA.

DARLENE
ICE CREAM

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Takes the pressure off the ^{*}Popliteal

Once again American makes theatre chair history. This time with *Feather Foam Front* seats—seats made many degrees softer and more comfortable through elimination of hard steel wires and rolled or packed stuffing across the front. *They take the pressure off the Popliteal!*

SEE AMERICAN BODIFORM, COMMODORE, ZEPHYR, ZENITH and AVION CHAIRS
BOOTH No. 4, VARIETY CONVENTION



* The back part of the leg behind the knee joint.

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GRAND RAPIDS, MICHIGAN

World's leader in public seating • Manufacturers of Theatre, School, Auditorium, Stadium and Transportation Seating
Branch Offices and Distributors in Principal Cities

WE EXTEND TO YOU
BROTHER BARKERS

our

HEARTIEST FELICITATIONS

on this your

7th Annual Convention



W. S. BUTTERFIELD THEATRES, INC.

A MICHIGAN INSTITUTION



SINCERE GREETINGS

and

BEST WISHES

to

**VARIETY CLUBS
 OF AMERICA
 CONVENTION**

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FOR UNITED ARTISTS' RELEASE

“SUNDOWN” “The EAGLE SQUADRON”

Directed by HENRY HATHAWAY

An ARGOSY Production

Spectacular, Romantic Adventures;
 Exploitable Box Office Attractions

Best Wishes
for a Very Successful Convention

WESTERN UNION TELEGRAPH COMPANY

For “Variety,” Enjoy

PIEL'S



BEER

at the Traymore Bar . . .

. at Home

“ALL A THIRSTY MAN COULD ASK FOR”

PIEL BROS. BREWERY, N. Y. C.

Best Wishes

COMERFORD THEATRES

Greetings To

"THE HEART OF SHOW BUSINESS"

and while you're in
Atlantic City

and For Old Times' Sake Visit

★ **CHILDS**

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of a
Friend of Variety Clubs*

ONE OF THE FEW FAMOUS HOTELS IN AMERICA



Night and day . . .

★ this is the gathering place of those who do the important things in business, social and public life. It may be a business meeting, a small dinner, a great banquet, an exclusive party, or a number of each at the same hour—the Bellevue embraces them all in the tremendous capacity of its facilities—each with an intelligent service that leaves nothing to be desired.

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REASONABLE RATES • CLAUDE H. BENNETT, General Manager

Congratulations

**JESSE H. and JOHN P. JONES
INTERESTS**

HOUSTON and FORT WORTH, TEXAS

WELCOME BARKERS!

Long may you wave...

MAYFAIR PRODUCTIONS INC.

JULES LEVEY, PRESIDENT

wishing you a wow of a time!

Wow! "TIGHT SHOES" coming soon.

And then "HELLZAPOPPIN"! WOW! WOW!

PUBLIX GREAT STATES THEATRES INC.

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CHICAGO, ILL.

ALEXANDER SMITH

*Makers of Crestwood
Theatre Carpet*

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THE VARIETY CLUBS
OF AMERICA**

on their splendid work



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*Texlite is a quality product of
superior craftsmanship.*

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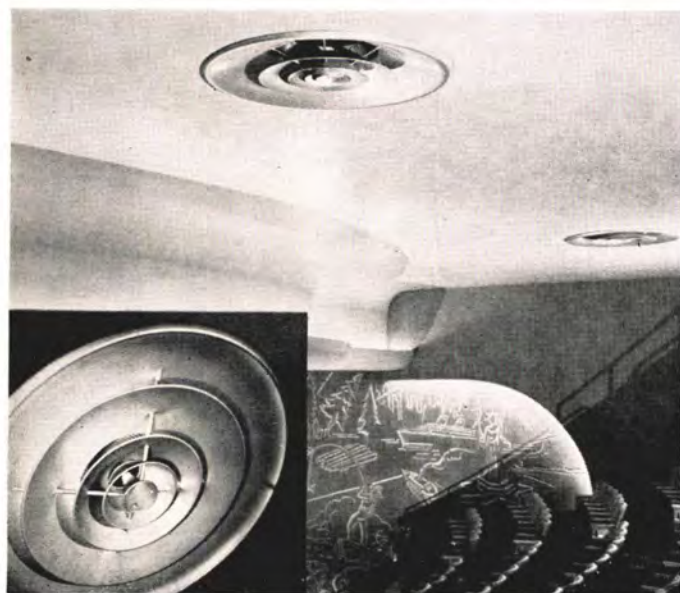
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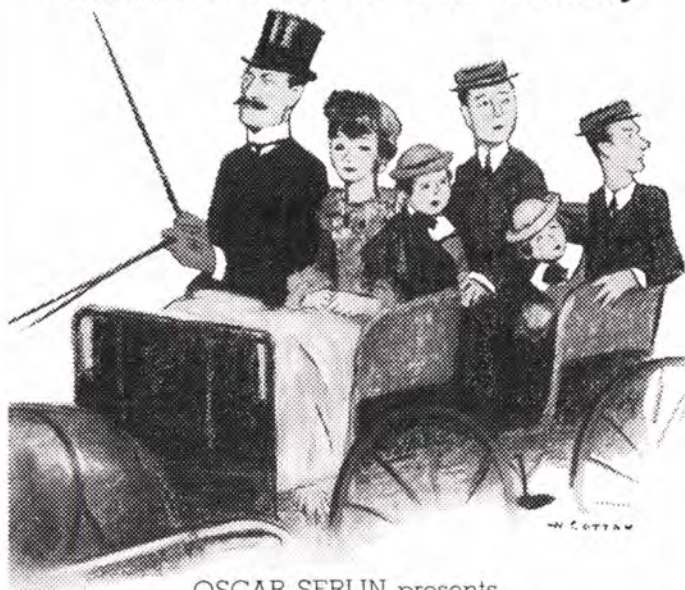
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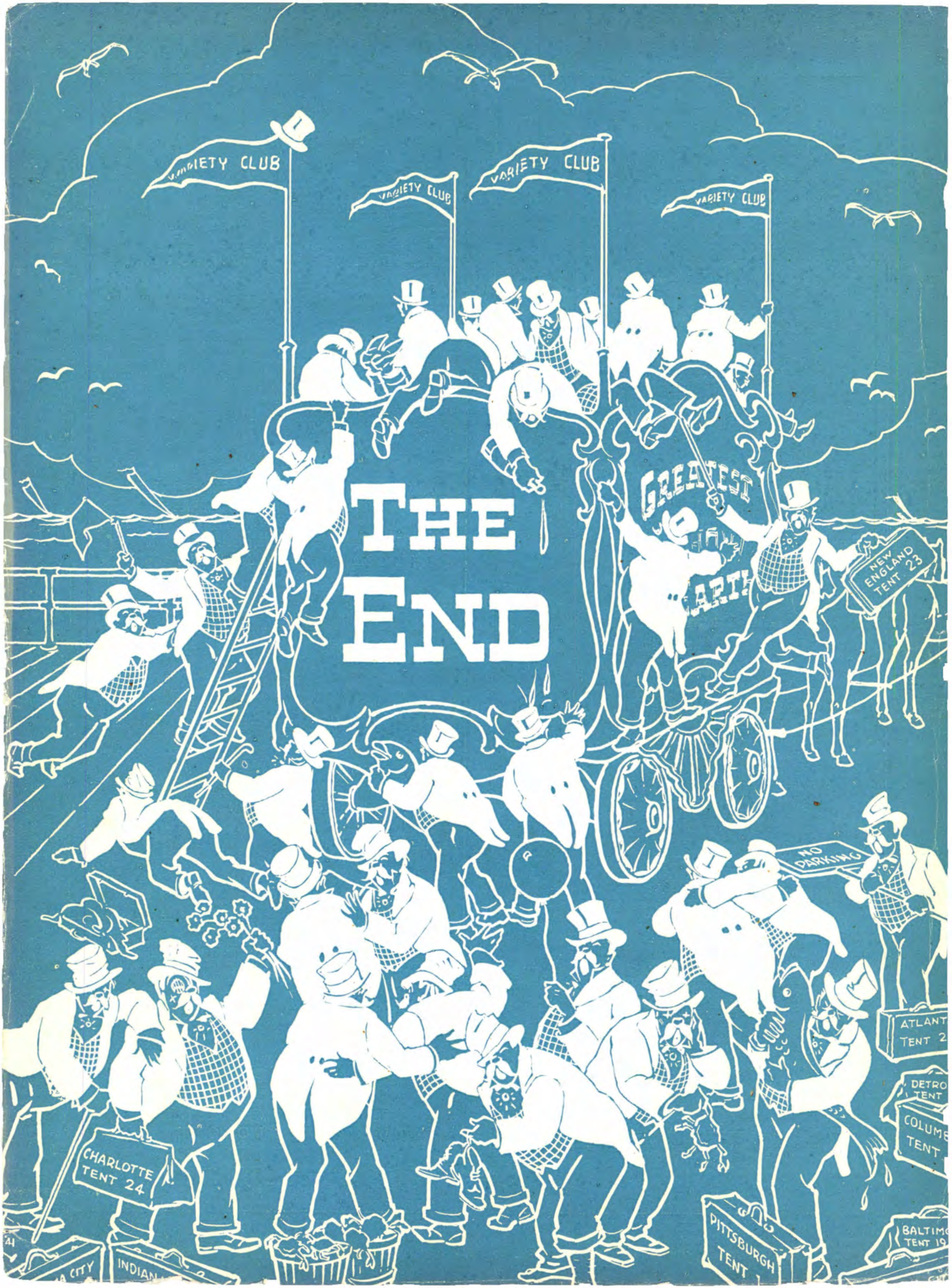
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